

Management Division Meeting

LTC, 2012

Meeting Minutes

Chetan Paydenkar

Chair, Management Division

American Society of Mechanical Engineers

Management Division Meeting Agenda

Topics

- **Key Activities for 2012**
 - Member outreach
 - Newsletter
 - 2012 Committee meeting calendar
- **Joint activities with other groups and organizations**
 - E&TM
 - ASEM
 - Canadian Society
- **Key proposals**
 - Activate Henry L Gantt Award
 - Sponsor Henry L Robinson lecture
 - Explore Management Certification program
- **Review of changes in by-laws and vote for approval**

Agenda topic

Key Activities for 2012-Member outreach

Summary of Discussion

The outreach would outline some advantages of joining (becoming a volunteer) the ASME management divisions. A potential source to find schools is the ABET accredited program list (www.abet.org) for the graduate level. KC mentioned that tasks could be given to volunteers using the volunteer request tool from ASME. The fact that we will meet in Montreal should be used for the regional schools and organizations, such as the Canadian Society of Mechanical Engineers.

Key outcome and Action items

- **Simon Bricteux and Siva Pilli** to prepare flyer /email with the following information:
 - What is ASME and who is the Management Division (MD) group?
 - What does the Management Division group do within ASME?
 - What is the value that MD group provides to students and why they should join?
 - What are some of the leadership opportunities within MD group?
- Simon and Siva to each reach out to 2-4 schools and promote program with tangible outcome (school posted flyer or sent email to students)

Timeline for completion

Flyer/email to be ready by April 15. Outreach to schools completed by May 25, 2012

Agenda topic

Key Activities for 2012- Newsletter

Summary of Discussion

The first newsletter is close to being ready. We agreed on a frequency of three times per year, possibly joining the releases with ASME main conferences (LTC, Annual Meeting, IMECE). Everybody is welcomed to contribute and we expect subjects relevant to engineering management. It might be possible to have ASME staff support for our releases.

Key outcome and Action items

- *Chetan and Dr. Wolfgang Mueller* to drive to completion

Timeline for completion

April 15, 2012

Agenda topic

Key Activities for 2012-Social Media

Summary of Discussion

Create a subgroup of ASME for the management division. Jennifer suggested to create a moderated group to limit non-member recruiters to post. Select volunteers will alternatively post to keep the group interesting and living.

These volunteers are to be selected or should come forward.

Twitter account to be created

Key outcome and Action items

KC to reach the responsible ASME staff for creation of group on LinkedIn.

Dr. Wolfgang Mueller to coordinate creation of Twitter account and LinkedIn group.

Timeline for completion

May 15 , 2012

Agenda topic

Key Activities for 2012- Exec. Committee meetings

Summary of Discussion

Brief discussion on merits and budgetary support for executive committee meetings at Summer Annual meeting (SAM) and IMECE.

Key outcome and Action items

Board unanimously agreed to meet at SAM and IMECE in 2012

Timeline for completion

May 1 for plans and agenda related to SAM

Agenda topic

Joint Activities for 2012

Summary of Discussion

ASEM has a once-a-year conference on engineering management. This year's conference is taking place in Virginia Beach from Oct. 17th to Oct. 20th. The papers for this event are pragmatic in nature. Would the Management Division want to create a workshop/tutorial for this event? Dave suggests a decision / content outline by May 1st.

As part of potential ties with the ASEM, the possibility to have a discounted membership or access to the journal should be investigated.

ETMG: Our next newsletter fits with ETMG objectives. The management division should consider being involved in the IMECE conference

Canadian Society of ME: Establish contact with group and invite to next meeting in Montreal

Key outcome and Action items

Chetan to follow up on items related to **ASEM** and **ETMG**

Simon to drive establishment of relationship with **Canadian Society**

Timeline for completion

ASEM, ETMG-TBD

Canadian Society: June 1, 2012

Agenda topic

Key proposals for 2012

Summary of Discussion

Henry L Gantt award: Discussion on history of Gantt award and its relevance to MD group within ASME

Recognition of efforts by past MD members will be carried out in the course of the year

Brief discussion on Management Certification program

Key outcome and Action items

- Group would like to reactivate award. **Steve Long** to investigate details related to reactivation.
- Chetan to look into recognition of past MD members

Timeline for completion

May 15, 2012 for award and recognition

Agenda topic

By-law vote and approval

Summary of Discussion

Discussion and clarification of by-laws by KC, Simon, Steve Long

Key outcome and Action items

- By-laws approved unanimously

Timeline for completion

NA