

Management Division Meeting

Summer Annual Meeting, 2012

Meeting Minutes

Chetan Paydenkar

Chair, Management Division

American Society of Mechanical Engineers

Management Division Meeting Agenda

Topics

Start Time

- **Review and approval of agenda**
 - **Update on Activities for 2012**
 - Member outreach
 - Newsletter
 - **Web content development for Early career engineers**
 - **Social Media strategy for MD division**
 - **Other items**
 - Financial report
 - **Proposed date/s for next meeting/s**
 - July, 2012 (Conference call)
 - September, 2012 (Conference call)
 - IMECE in Houston, Texas (November 9-15, 2012)

5:10 PM

Agenda topic

Key Activities for 2012-Member outreach

Summary of Discussion

Siva Pilli provided an update to the team on activities to date:

- Flyer is being prepared (shared preliminary version with team during call)
- Outreach to schools to begin once flyer is finalized

Key outcome and Action items

- *Team members to provide feedback to Siva ASAP*
- *Outreach to schools to begin once flyer is finalized*
- *Syed Faizan Ahmed to join Siva and Simon in outreach activities*

Timeline for completion

June 15, 2012 –outreach to schools to begin

Agenda topic

Web content development for ASME

Summary of Discussion

Jennifer Cooper presented a short deck that outlined the plans for web content development for early career engineers. Objective is to use content to orient early career engineers about ASME and also educate them on topics of interest related to engineering management among others

Key outcome and Action items

- *Team to provide key contacts to Jennifer Cooper*
- *Team to identify 3-5 members that can be interviewed at IMECE Houston in November*

Timeline for completion

June 30 for key contacts

July 30 for 3-5 members that can be interviewed at IMECE

Agenda topic

Key Activities for 2012-Social Media

Summary of Discussion

Dr. Mueller proposed and the team approved making the ASME Engineering Management LinkedIn page limited to ASME members.

Ideas and use cases for Twitter were discussed.

Proposed postings to the ASME Facebook page were also discussed.

Key outcome and Action items

Dr. Wolfgang Mueller to coordinate creation of Twitter account and LinkedIn group
Chetan and KC to help Dr. Mueller with identifying resources that can make necessary changes.

Timeline for completion

June 30, 2012

Agenda topic

Key Activities for 2012- Innovation fair in India

Summary of Discussion

Abhinav Shashank from IngerSoll Rand, India gave an overview of the activities being planned for the Innovation conclave to be held in India in October, 2012.

Key outcome and Action items

Chetan, Wolfgang to identify members that can help Abhinav as required

Abhinav to reach out to Howard Berkhof for lessons learned from last I-show.

Timeline for completion

TBD