



December 21, 2010

**Subject: Special Invitation to Attend a Leadership Workshop at the Leadership Training Conference (LTC)**

Dear Colleague:

On behalf of the Volunteer Orientation and Leadership Training (VOLT) Academy, I would like to invite you to attend a special workshop to be held on Thursday, March 3, 2011 from 1:00 – 5:00 pm at the LTC. This opportunity entitled “The Leader’s Voice” workshop is being provided at no cost to you. The workshop will be facilitated by Ron Crossland, a former President of the Tom Peters Company. This workshop was developed to help individuals focus on who they are, what their message is, and how they will articulate the message so people hear it, get it and act on it! All in attendance will learn a new facet of information on the keys to productive communication regardless of experience. ***Additional per diem is not provided*** for attending this workshop.

This is one of the special events being brought to leaders of ASME by the VOLT Academy, and we are happy to extend an invitation to you.

If you would like to attend this event, ***please RSVP indicating you WILL attend, no later than Friday, February 4, 2011.*** Space for this event is limited, and on a *first-come, first-served* basis. Please RSVP by contacting Ty Booker at [bookert@asme.org](mailto:bookert@asme.org) or call 212-591-7165. In addition, a positive response carries an expectation that you will be in attendance unless you have a major emergency. We ask that you keep us informed should your plans change, so we may accommodate as many of those who wish to attend as possible.

On behalf of the VOLT Academy, I look forward to seeing you at the LTC in Dallas.

Sincerely,

A handwritten signature in black ink that reads 'Bill'.

William T. Cousins, Ph.D.  
Chair, VOLT Academy  
[cousinsw@asme.org](mailto:cousinsw@asme.org)