

*Live the Vision*



*Reflections*

*of the Future*

*Volunteer Orientation  
and  
Leadership Training Academy  
-- Strategic Plan --*

*November 2007*

## **Our Mission:**

Ensure that ASME volunteers have the training needed to assume leadership positions of ever-increasing responsibility in the Society and that the skills gained from such leadership positions, in turn, enhance their professional careers.

## **Our Vision:**

ASME will be recognized worldwide as a premier organization for the quality of leadership training and orientation provided to its volunteers.

## **Factors Driving Our Strategy**

The VOLT Strategic Plan was developed after carefully analyzing the trends and changes in ASME and in the global marketplace. Volunteer leadership in the Society requires more knowledge, more proactive behavior, and a greater level of communication and strategic thinking than ever before. The Plan is considered to be the training roadmap that will take ASME into the future.

### **Continuous Blending of Engineering Fields**

For the past several years, the boundaries between engineering fields have become more and more blurred. This is evidenced by the recognition for system-engineering based thinking and a greater need for multidiscipline thinking. This demands that we provide leadership training to enable better cross-discipline collaboration among our Society units.

### **Worldwide Economic Growth and Growth in ASME International Membership**

The globalization of ASME demands that we provide a level of diversity training tuned to cross-cultural needs.

### **Industries Recognize the Need for Continuing Education**

As a result of the demand for continuing education, leadership in ASME and the associated training needs to be developed and delivered in such a way as to provide not only for ASME, but for enhancing the career capability of the volunteers in their workplace.

### **Focus on Society Strategies**

The reorganization of ASME has produced a Society that is more responsive to the needs of the engineering community, driven by a unified strategy communicated through the use of the Balanced Scorecard. The leadership must be attuned to the application of the working tools of the Society in order to be effective in their leadership positions.

### **Greater Reliance on Digital Tools**

Not only is the engineering world increasingly relying on digital tools, but our everyday lives are continually impacted by greater and greater reliance on technology. This means our training efforts in ASME must make use of the newest technologies to enable our leadership to acquire the training provided on their terms, that is, where, how, and when they can obtain the training.

## **Strategies and Goals**

The strategic goals define the nature of the VOLT Academy and determine the direction the organization will pursue over the next 5 to 10 years. Achievement of these strategic directions and goals needs to be accomplished if the VOLT Academy is to fully achieve its vision.

### **Goal #1: VOLT will be recognized for quality, responsiveness, and timeliness in the development of training materials.**

To meet the needs of an agile Society, VOLT will strive to develop the highest quality materials in a rapid and efficient manner, leading to 100% customer satisfaction in the offering and delivery of products and services geared to the development of our leadership. High quality products are critical to success.

### **Goal #2: VOLT will develop materials and delivery mechanisms consistent with the needs of the intended audience.**

VOLT recognizes that adult learning is not accomplished in the same manner as traditional education. It is critically important to provide materials in such a way as to allow the leadership to schedule learning consistent with their lifestyle and career needs. Towards this goal, VOLT will make use of the cutting edge technologies to achieve maximum flexibility for the student, so that the ultimate learning goals are achieved according to the student's schedule, time constraints, etc.

### **Goal #3: VOLT will be recognized as a premier provider of training materials that are content sensitive to global and cultural needs.**

With the globalization of ASME, it is critical that the materials produced by VOLT are formulated to be of global use. ASME will have more leadership from the international ranks in the future, and the needs of individuals from different cultural and geographic areas differ. To be successful in meeting the vision of VOLT, this must be achieved.

### **Goal #4: VOLT will be viewed as a credible source of cross-sector training, and will continually strive to create materials that encourage sector interaction.**

ASME will benefit from a high level of cross-sector collaboration in both training and program execution. VOLT will produce cross-sector training that enhances the development of cross-sector collaboration in programs and helps to create an agile Society.

### **Goal #5: VOLT will achieve financial balance and will become a revenue stream to ASME as its volunteer orientation and training efforts become recognized outside the Society as being world-class.**

By providing top quality materials in a timely manner, across all parts of the Society, ASME will become recognized for its volunteer leadership and training capabilities. VOLT services to other organizations outside ASME will generate a revenue stream.