

YE Initiative – Focus New/Improved Programs & Services

New Products	Category
Career Center/Job Board More resumes on asme.org	C
Technical Divisions – Communication & customer-specific Information	T
Socialization leads to networking – Form an identity	C/P
What does it mean to mean to be an Engineer? – Profession	P
ASME.org > MyYahoo.com	O
Timely Data vs. Static – ASME.org content	O
Volunteer List of those interested in “reaching out” – w/o section connection – E-mentoring, college/HS visits, panels, etc.	C/P
FE/PE training not accessible to Grad or general member – CEI not accessible (cost\$\$) - marketing	P
Student/Senior Section Connection Technical YEF	T/C
ASME provides professional development Umbrella organization – Technical Information elsewhere Highlight on ASME.org	P/O
Promote the Professional aspect of Engineering ASME (Ethics, Application, More Focused instead of broad)	P
Stay on Top of “Cutting Edge” research Industry/Academic	T
Specialize/Global & local benefits	O
Move to Developing countries for promoting ASME	O
Connection to ASME in Grad School	C/T/P
CoP – Social tools Search/Archive functions More Personalization	O
Industry/Technical Division Connection Needed by industry Feeds to non-member	T/P
Grant system for Student/Senior sections Will create database of “best practices”	O
Papers/Competitions/Scholarships – Diversity required Undergrad, Doctorate	C/T/P
Advertise ASME – Sell all the “Good things” we do	P/O

KEY:

C – Career

T – Technical

P – Professional

O – Other (not under CECD’s current Vision/Mission)