

Feedback and brainstorm

- ❖ Like layout, easy to get around and find article; needs more of table of contents or index (Scott takes back TOC idea as it's already there)
- ❖ Human interest stories are good, especially relating to engineers, and things that capture the global perspective
- ❖ Something on EYE; share articles between two organizations
- ❖ RSS feeds for ME Today
- ❖ It's better to send the email in the afternoon (i.e. 4 pm) than first thing in the morning; going out at midnight is bad because it'll be buried with everything that arrives in the morning
- ❖ Have a PDF version
- ❖ Too link-heavy (but some also like the links)
- ❖ Can we publish info in Wikipedia?
- ❖ Community involvement story (i.e. FIRST Robotics, JETS) – good spotlight for ways to get involved/give back
- ❖ Feature on women engineers (possible article from SWE – Meredith has contacts there)

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- ❖ Have a common theme throughout issues
- ❖ Profile of the CECD (i.e. where ME Today is coming from)
- ❖ Update the CECD member list at the bottom of ME Today
- ❖ In every issue, have an academic and an industry perspective of a common problem that's happening in both worlds; showcase success stories (i.e. GE, Georgia Tech and Penn State)
- ❖ Highlighting graduate programs (enr mgmt, enr statistics, plasma institute); flexibility to work 40+ hrs per wk and work on graduate degree
- ❖ Highlight new graduate student affinity group
- ❖ Ppl can submit video/podcast/text to talk about graduate program (Drexel has existing videos on this line)

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- ❖ Way to post comments on the articles after they're written (there is a public ME Today PeerLink for article discussion)