

Pro/cons

<u>Pros</u>	<u>Cons</u>
Simplify work	Finding Content Program can be become too student drive

STRATEGIC PLANNING

- ⇒ Support for EC programming
- ⇒ Seeking and Identifying “Hot Spots”
- ⇒ Less event focus
- ⇒ Center focus of information
- ⇒ Premier Source for Early Career Engineers (info/ideas)
- ⇒ Be the bridge among ASME Units, external organizations and industry that drive early career development
- ⇒ To make ASME a valuable resource to early career engineers worldwide

STRATEGIC GOALS

One year Goals

- Identify “Hot Spots”
 - ⇒ Who are the contacts for EC programs
 - ⇒ Who’s doing what
 - ⇒ Target areas where we can make a difference
 - ⇒ Analyze their market
 - ⇒ Research other organizations
 - ⇒ Potential collaboration
- Funding Research

- ⇒ How to fund activities
- ⇒ From where?
- Identify groups that want to work together
- Review current programs
- Review marketing tools
 - ⇒ Benchmarks
- Organize joint venture w/EYE
- Review Voice of the Customer

Strategic Actions

- Survey to ME Today LIST SERVE
 - ⇒ What EC activities do you participate in
- Communicate w/tech divisions - Brian, Anita, Meredith
 - ⇒ What EC programs do you offer? Put on ECE webpage
 - ⇒ What do you want to do for EC's
- Update presentation
 - ⇒ Non-ASME focus