



ASME

S E T T I N G T H E S T A N D A R D
1880 ————— 2005

Affinity Communities

Purpose:

Identify, develop, and support

K&C related affinity communities,

consistent with the interests and values
of K&C and ASME

LIST PRESENTED AT LTC : UPDATE ON ACTIVITY

- HIGH:** **Young Engineer Correspondents**
ASME SSC
- MODERATE:** **Product Design**
Women in Engineering
- LOW:** **ASME Working Mothers**
Engineering Entrepreneurs & Innovation
Early Career Forum
Energy Conversion
- NEARLY NIL:** **Engineering Services**
History and Heritage
Refrigeration
Geometric Dimensioning and Tolerancing
Filipino Engineer Network
Noise, Vibration, Harshness & Structures
Mechanical Insulation

AFFINITY GROUPS IN IEEE

Concept Comparison

Snapshot of IEEE:

**365,000 Members worldwide
(68,000 students)**

10 Regions (6 in the U.S.)

311 Sections worldwide

Also organized by technical interests

AFFINITY GROUPS IN IEEE

There are FOUR Affinity “Parent Organizational Units”

Women in Engineering

GOLD (Graduates of the Last Decade)

Consultants Network

Life Member Fund

An Affinity Group is six or more people, in a local Section, who petition to organize themselves under one of the above.

A Top Down system: Choose one of the four.

AFFINITY GROUPS IN IEEE

Concept Comparison

- **Formal system for applying to form local group**
- **Once formed, supporting allocation provided**
- **The Consultants Network is a revenue generator**
- **The GOLD is similar to our YEC.**
- **The Life Member system is similar to ASME Old Guard**
- **There 299 of these groups and thousands of members**
 - WIE = 107 groups**
 - GOLD= 120**
 - Consultants= 37**
 - LM = 35**

We believe the our concept of growing new units from small beginnings is more attractive.

We believe in the goal of steering successful, member generated units into major entities.

The size and apparent success of IEEE's system gives support to the basic concept.

Affinity Communities

Conclusions

Passively watching for self-organizing units not effective (yet)

(But don't stop)

Strategy:

- **Market the concept aggressively**
- **Proactive support of top few as example**

Affinity Communities

Next Steps:

- **Communicate existence and mission**
- **Develop tools & training to assist startups**
- **Establish relationship with other sector entities with similar roles**
- **Prove value to members and ASME**