

# K & C Communiqué

Newsletter of the Knowledge & Community Sector of ASME

June 2007

The K & C Communiqué is published by the Board of Directors and provides unit leaders with updates on current activities and important information items useful for unit operations. Please send your comments and article suggestions to [dichtb@asme.org](mailto:dichtb@asme.org).

## What's in this Issue?

**Affinity Communities - A Short History**

**Women in Engineering Affinity Group**

**Water Management Technology Vision & Roadmap Workshop**

**Hewlett-Packard Funds Heat Transfer Division Paper Contest**

**Technology & Society Division Chair Addresses Students**

**North Jersey Section Supports Student Section Programs**

**Student Professional Development Conferences Completed**

**ASME Online Membership Directory**

**Sections and Divisions Invited to Remember Virginia Tech**

**ASME Resources**

---

# ASME AFFINITY COMMUNITIES - A SHORT HISTORY

*Dyer Harris, VP Affinity Communities*

**A**SME embarked on a major reorganization program in 2004, a project called Continuity and Change. A core purpose was to provide ASME services and benefits to all members in new or improved ways. While the function of our familiar member Sections and the Technical Division groups remained relatively unchanged, one new concept that emerged was the formation of Affinity Communities. An initial reaction by all was "What is that?" Answering this question has been an evolving challenge. Here is a brief history of that evolution and a look at its role and future, which we believe is now clear and exciting.

The founding premise was that there are some members' interests not adequately served by the traditional units. This does not imply that the sections and technical divisions were not meeting needs. Rather, it was believed that there were still groups of members with additional interests outside the scope of these traditional units. Such members might have a special interest that crosses technical and geographical boundaries. We believed that a whole new area of contribution to our society and profession could emerge from at least some of these groups.

The mission of the Affinity Communities is to identify, develop, and support these interests within the structure and goals of the ASME. By definition and concept, Affinity Groups could be of many different types, sizes, and compositions. Furthermore, diversity is desired in order to encourage new and innovative communities. Creation of a rigid structure would be counterproductive. It is expected that Affinity Groups will be transitory: some will serve a purpose and then sunset themselves, others may grow to become a major entity within the larger ASME organization.

In late 2004, Wade Troxell, Senior Vice President of the newly formed Knowledge and Community Sector wrote:

*"One of the benefits of affinity groups is the capability that ASME can provide through tools that can be used and customized, like the CoP tool. This could be the place that like-minded people can come together to get done what they want to do.*

*So, the point is to let them do what makes sense for them and not, necessarily, look to ASME for funding (and associated reporting, etc.) that keeps them from why they came together in the first place. The characteristic to note is the reason to come together, share, and then disband in a natural way. So avoid trying to develop unnecessary burden, structure, costs, etc. that are at odds with the affinity group's purpose for existence."*

Two groups that met this "definition" already existed, and were assigned by the K&C Board of Directors to become a part of Affinity Communities. These were the Young Engineers Correspondents (YEC) and the Student Sections Committee (SSC). Both of these groups came fully formed and functional, requiring little governance and attention. The YEC more nearly had the characteristics and history that typified the concept, having been initiated by engineers who fervently believed that there was a need in the ASME structure for such a group, particularly one whose

---

membership and leadership consists of early career engineers. It was and continues to be successful in its role. The SSC also continues in its role of guiding and advising student sections and notably in acquainting student section leadership with the larger ASME. We call these groups "Assigned."

More challenging was the task of identifying and developing new affinity groups. The initial hypothesis was that there already were in fact such groups, Self Formed we called them, but hidden from view. The ASME's Communities of Practice (CoP) perhaps was a natural roster of such groups, already functioning and only needing further encouragement to grow. This passive approach to creation of new affinity groups was tried for a period. However, results were disappointing. While a fair number of CoP groups appeared to meet our definition, something was lacking. Being told, "Hi, we are from Affinity Communities and are here to help you" had the same effect as the more legendary version of that phrase.

The Affinity Communities Operating Board reviewed and discussed initial experiences, and concluded that in addition to a concept three things were required. There needed to be an individual who was passionate about the concept and committed to drive it - a charismatic leader. There needed to be a critical mass of other members who shared the interest and to some degree the passion - a willing following. Finally, these groups craved a clear understanding of their place in ASME. While our charter suggested a minimum of bureaucracy, that minimum needed to be greater than zero.

Accordingly we created a procedure for formation and operation of an Affinity Group. The procedure is similar to, but we believe much simpler than, the procedures long in place for forming sections and technical divisions. For one thing, it can be done entirely on the web. It does, however, cover items like financing, reporting, etc., that are statutory for entities under the logo and constitution of the ASME. The Affinity Community Operating Board considers and approves each proposal. This is done on line in a timely way, not at the next face-to-face meeting.

The process is in place, and working. An example within the last year is Women in Engineering, championed by Loretta McHugh. She proposed creation of this community via CoP in January 2006 (see article below). It went along for some months with only a few members and desultory discussion on the CoP. But after some months, with her continued efforts, it went critical. Loretta became the first to test our process for formation. The community now has over sixty members and growing. Its CoP site is active nearly every day. It will have its first gathering at the Summer Annual Meeting in June. Others groups are just coming on the horizon, like the International Students and Young Engineers Affinity Group being led by Ramin Sadeghian.

So what do you have to do to declare yourself as an Affinity Community? You have to have the idea, and passionate leader. After that, you need to define a mission or purpose (in a few simple words, not legal or bureaucratic) and a name, and find five other members who share your interest. Then send Justin Young, [youngj921@asme.org](mailto:youngj921@asme.org) (member, Affinity Communities Operating Board, and Vice President-elect) this information, and you are on your way.

# WOMEN IN ENGINEERING AFFINITY GROUP

*Loretta Mchugh, [HawkesL@asme.org](mailto:HawkesL@asme.org)*

In March, the Affinity Communities Board approved the newest Affinity Group - Women in Engineering (WIE). WIE started as a Community of Practice ([cop.asme.org/COP/WomeninEngineering](http://cop.asme.org/COP/WomeninEngineering)) in January 2006 and now has over 60 members. The COP is used to discuss current articles in the media, volunteer opportunities, and future WIE events. All ASME members are invited to join the WIE COP in order to stay up-to-date on women in engineering activities.

## The Women in Engineering Affinity Group has several goals under its mission:

- **To assist** the ASME in meeting its Vision to be the "premier organization...to our diverse communities throughout the world" and its Mission to "better enable its practitioners to contribute to the well-being of humankind."
- **To establish** a network of ASME members who wish to work together on promoting women in engineering on the local, national, and international level.
- **To create** a conduit for current and future ASME programs and activities that focus on women in engineering (ie: Girl Scouts, Diversity Action Grants, SWE, FIRST, E-Mentoring, etc.).
- **To promote** outreach programs to ASME's membership through ASME publications (email, ME Today, Mechanical Advantage, Capitol Update, etc.) in order to encourage more Society-wide participation.
- **To encourage** women to become involved at their local section level and/or with a technical community.
- **To support** the network of ASME female volunteers - from the student section to the Society level - in order to encourage them to remain active and to help them recruit and retain more members for the Society.
- **To hold** networking events at national and international ASME meetings (SAM, IMECE, etc.).
- **To maintain** the WIE COP to allow for discussion of current topics, promote programs, receive feedback, and solicit new volunteers.

The Women in Engineering Affinity Group's goals are far-reaching, and we will be working with several groups within and outside ASME to meet our goals including the Center for Leadership & Diversity, the Center for Public Awareness, and the Society of Women Engineers.

The Women in Engineering Affinity Group will be having its official kick-off at SAM 2007 in Toronto. All ASME members interested in participating with the WIE group should plan to attend the Think Tank session on Sunday, June 10th, from 4:30pm to 6:00pm - **"Teaching Women Engineering: A Double Standard?"** ([www.asmeconferences.org/sam07/ThinkTank.cfm](http://www.asmeconferences.org/sam07/ThinkTank.cfm)). We will continue the discussion started at the Think Tank Session on the WIE COP after SAM.

The Women in Engineering Affinity Group will also meet at the Opening Reception after the Think Tank session and make plans to have dinner at 8pm that evening. If you are interested in joining us for dinner or would like to know more about the Women in Engineering Affinity Group, please email Loretta McHugh at [HawkesL@asme.org](mailto:HawkesL@asme.org).

---

# ASME's CRTD HOSTS WATER MANAGEMENT TECHNOLOGY VISION & ROADMAP WORKSHOP

**O**n May 9-10, 2007, ASME's Center for Research and Technology Development convened a two-day Water Management Technology Vision and Roadmap Workshop at the National Academy of Sciences. Forty participants consisting of ASME members and staff along with key leaders from water and energy industries, trade associations, academia, and the federal government considered the technical, market, and social drivers influencing the Water industry now and in the future, and articulated their vision of the desired role for ASME in the Water Management Technology markets of the future.

Water Management Technology is a key area of interest to ASME members. Over 7% of ASME's 125,000 members are directly or indirectly involved in the Water Management Technology industry. This includes ASME members who work for a member of the American Water Works Association (AWWA) or whose employer is dependent on water availability or quality for their business.

## **Workshop attendees participated in three breakout sessions:**

1. **Research** - developing best practices and improving technology transfer or application
2. **Implementation** - implementing best practices, developing codes and standards, overcoming financial and technical barriers and developing partnerships
3. **Education/Outreach/Training** - developing courses, distance learning, books, conference papers, periodicals, internet communities, certification & licensure, continuing education, and other forms of communication

The information generated during the Workshop will be developed into a Water Management Technology Vision & Roadmap, which will be used to provide a clear, strategic approach for ASME to follow through 2012. The final report will include the following topics:

- Trends shaping water management over the next five years
  - Vision and goals for ASME to achieve in water management
  - Current issues and gaps in water management technology
  - Activities for ASME to implement that meet the needs of the water management community
- Collaborative opportunities to accelerate the development and implementation of high priority water-related projects.

It is anticipated that ASME will use this information to identify new products and services such as: publications; conferences; courses; training; codes and standards; and collaborative research and development projects that will benefit both ASME members and the nation at large.

---

## HEWLETT-PACKARD FUNDS HEAT TRANSFER DIVISION GRADUATE STUDENT BEST PAPER CONTEST

For the second year in a row, Hewlett-Packard has funded an award for Heat Transfer Best Papers to be presented at IMECE 2007 in Seattle. The award recognizes achievement by an ASME graduate student with prizes going to the 1st and 2nd place presenters. The Heat Transfer Division is providing the structure and management for this award from their K-21 Education Technical Committee, Chaired by Ann Anderson, Ph.D.

This contest was initiated in 2006 and was directed by an ad hoc committee that was assembled from The Fluids Engineering Division and The Heat Transfer Division. The Chair was Kendra Sharp from the Fluids Engineering Division.

Special note is needed to recognize Monem H. Beitelmal, Enterprise Software and Systems Laboratory, HP Laboratories Palo Alto, CA. Monem conceived of this award and was instrumental in convincing HP to offer the award again this year.

The following are the description and requirements for this year's awards which are published on The [IMECE 2007 Website](#): Hewlett-Packard is sponsoring a Best Paper Award for papers focusing on topics in heat transfer, fluids engineering, and thermal systems (with specific interest in topics related to nano/micro technology, energy, sustainability, and multiphase heat transfer). The first author on the paper must be a graduate student. Two awards will be given at the ASME IMECE 2007 conference, including a first prize award of \$3000 and a second prize award of \$2000. The generous funding level for these awards is intended to assist with IMECE travel expenses for the winning author.

### **The eligibility criteria are as follows:**

1. The topic of the paper must be related to Heat Transfer and Thermal Systems.
2. A complete technical paper must be submitted for inclusion in the conference proceedings as per the ASME IMECE publication guidelines and posted schedule
3. The paper must be presented on-site
4. The first author on the paper must be a graduate student
5. If nominated for the first or second prize, the [graduate student] author must agree to attend the conference and accept the prize at the awards ceremony
6. If nominated for the first or second prize, the [graduate student] author must agree to be listed as an award winner in publicity materials (poster, flyers, etc.) developed either for or by HP

"Authors should contact their session chairs to be considered for the prize".

<http://www.asmeconferences.org/congress07/>

---

# **TECHNOLOGY & SOCIETY (T&S) DIVISION CHAIR ADDRESSES STUDENTS AT THE PURDUE STUDENT PROFESSIONAL DEVELOPMENT CONFERENCE**

In a special session at the Student Professional Development Conference (SPDC), held at Purdue University on March 30, Richard Ciocci, T&S Division Chair, had the opportunity to address the student delegates and provide background on the mission and purpose of ASME's technical divisions. This session was the result of extensive collaboration between Chair Ciocci, Ward O. Baun, Safety Engineering & Risk Analysis Division (SERAD) Chair and Kambiz Farhang, District C Leader.

Chair Ciocci used background materials that were the basis for the division posters at the Leadership Training Conference as the source for the presentation. He also added in other relevant information that he thought the students would find of interest. Chair Ciocci did discover that the students who attended knew little of the activities of a division and the relationship between sections and divisions. From that perspective, the presentation as an instructional tool was worth doing.

Chair Ciocci said, "Including such a session in a student conference is a good idea. The students can learn more about ASME from such a session . . . The students also did seem to appreciate that I was the division Chair. It likely gave the session, the presentation, and my words a little more credibility with them."

Since this was the first time this had been attempted, the organizers did come away with "lessons learned." Having divisions at student section events is a good idea, but the sessions need to have a better time slot to maximize attendance and better descriptive publicity for marketing the event. Some students knew that this had to do with ASME, but no one knew what to expect beyond that. Chair Ciocci felt for a first attempt, it was a good effort and if asked to be involved again, he would do his best to oblige.

## **NORTH JERSEY SECTION SUPPORTS STUDENT SECTION PROGRAMS**

Earlier this year, the ASME North Jersey Section held its Engineers Week dinner on February 23, 2007. In the past the section presented scholarship checks to ASME students from the ASME Student chapters within the section. This year each of the student chapters was invited to submit a written proposal for a project, which the section could consider for funding up to \$1,000. Each of the student sections that submitted proposals were then invited to make a short presentation at Engineers Week dinner. Based on the proposals and presentations, the North Jersey Section has awarded:

- The New Jersey Institute of Technology ASME Student Section \$1,000 towards the expenses of the 2007 ASME Student Professional Development Conference which they hosted on April 15, 2007.
- The Fairleigh Dickinson University ASME Student Section \$1,000 towards the expenses of the "Door to Success " - an additional exit to their Machine Shop and adjacent Assembly Area as outlined in their proposal.
- The Stevens ASME Student Section \$1,000 towards the expenses of the proposed ASME sponsored events of the Stevens ASME Student Section for the 2007-2008 school year.

In addition, representatives of the Instrumentation Society of America (ISA) who were attending the dinner were very impressed with the students and their presentations. After the presentations, one of the ISA members stood up and indicated that they would suggest that the local section of ISA match ASME North Jersey's grants to each of the student sections.

The visibility provided to ASME students at an event that encourages participation by other local professional societies produced results beyond what was anticipated. The North Jersey Section strongly encourages other sections to consider providing similar opportunities to their local ASME student sections.

# STUDENT PROFESSIONAL DEVELOPMENT CONFERENCES COMPLETED

The last Student Professional Development Conference (SPDC) was completed on May 12 at the Universidad Simon Bolivar (USB) in Venezuela. This culminated a very busy schedule in which 11 SPDCs were held between March 24th and May 12th.

The SPDC is an annual event where students gather to participate in a series of contests and competitions aimed at developing professional skills and abilities that are needed in the workplace.

These competitions include:

- The Student Design Contest
- The Old Guard Oral Presentation Competition
- The Old Guard Technical Poster Competition
- The Old Guard Web Poster Competition



These conferences, which take place over 1 to 3 days, also provide an opportunity for students to participate in professional development workshops, graduate school technical conferences, industry symposia, jobs fairs, exchange experiences and to have some fun.



The SPDCs are collaborative activities of the Knowledge and Community Sector and the Center for Professional Development, Practice and Ethics. The SPDCs are organized and hosted by ASME student sections at selected universities and/or by local ASME sections. Planning for this year's conferences started last May and involved hundreds of volunteers (mostly students) and staff members.

**To-date, 165 student sections, 1236 students and more than 100 student section advisors attended these events.**

This year's hosts and venues include:

- University of Hartford, Hartford, CT (District A)
- New Jersey Institute of Technology, Newark, NJ (District A)
- University of Michigan, Ann Arbor, MI (District B)
- Purdue University, West Lafayette, IN (District C)
- University of Nevada, Reno, NV (District D)
- University of Idaho, Moscow, ID (District D)
- Oral Roberts University, Tulsa, OK (District E)
- University of Texas Pan Americana, Edinburg, TX (District E)
- University of South Carolina, Columbia, SC (District F)
- University of Florida, Gainesville, FL (District F)
- Universidad Simon Bolivar, Caracas, Venezuela (District I)

The Knowledge and Community Board of Directors and the Centers Board of Directors extend their appreciation and thank you for the hard work and dedication of the host university student volunteers, the generous support of the company sponsors and the guidance and expertise provided by the district and section volunteers.



# THE ASME ONLINE MEMBERSHIP DIRECTORY - JOIN NOW!

Several years ago ASME initiated an online membership directory to serve as a networking tool, allowing members to search out other members. In the interest of privacy, the directory is currently configured to require members to "opt-in." To-date, only small percentage of ASME members have chosen to be part of the directory, thus limiting the usefulness of this tool.

As unit leaders you understand the importance of being able to communicate with the ASME leadership as well as other volunteers. Because of that we are asking that all unit leaders join the directory. It's easy to do and should improve our ability and effectiveness to communicate and stay connected.

There are a few simple steps to take to join the directory.

The directory is accessed from the "Members Only" page on ASME.org. The direct URL is: <http://my.asme.org/>

*Note:* You will need your member ID to access the page.

Once you are on the "Members Only" page, you can find the "My ASME Profile" on the left side. This profile contains information on your technical interest, your district/section, years of members, contact information and e-mail address. Verify that everything is correct and up-to-date. If it is not, you have the ability to update your own record. This is important because the membership directory pulls the information directly from your member record.

Once you have verified the information and made any corrections, scroll down the page to the "Member Directories" section on the left side and select "Membership Directory Search."

On that page select "[Join/Update Membership Directory information](#)" to join the directory.

If you have any questions please email John V. Beck, Manager, Member Records and Information at [beckj@asme.org](mailto:beckj@asme.org) or Burt Dicht at [dichtb@asme.org](mailto:dichtb@asme.org).

---

## Sections and Divisions Invited to Remember VT



Thoughts of the tragic events that we have all heard about at Virginia Tech in April linger on, and to so many in the engineering community, they echo devastating losses. Much has been said about lives cut short, the promise of bright futures gone, and the sorrow of those left to sort out their grief. For many of those who survived, as for so many families, lives have been changed forever.

ASME has responded to the tragedy in a very substantial manner. After consultations with Richard Benson, Dean of the School of Engineering, ASME has made a gift of \$25,000 to be used for short-term critical needs within the university community.

The loss of life is overwhelming, and the cost to the engineering community is in many ways vast. It is impossible to measure the loss to the future, the loss of young lives with so much potential for major contributions to the world of engineering, and the loss of mature, experienced professors to lead the way for their promise.

In response to the tragedy, ASME has made a second gift of \$25,000, this a challenge gift to The ASME Foundation to establish an ASME/VT Memorial Scholarship Fund to benefit graduate students in engineering at VT.

The campaign will kick off at the Summer Annual Meeting in Toronto, where donors will wear maroon awareness ribbons to show their support of the challenge, and will continue back at Headquarters following SAM. All Sections and Divisions, along with all ASME members, volunteers, and staff are invited to participate with a gift in any amount. Contributions may be made online at [www.foundation.asme.org](http://www.foundation.asme.org). All gifts are tax deductible, and all gifts over \$25 will be acknowledged in The ASME Foundation Annual Report.

The ASME Foundation will use the funds raised to set up an endowment fund to support the ASME/VT Memorial Scholarship Fund, which will offer graduate level scholarships at Virginia Tech in perpetuity. For more information about the campaign or about The ASME Foundation, contact Judith Kearney, Director of Development, [kearneyj@asme.org](mailto:kearneyj@asme.org)

# ASME RESOURCES

## SECTOR WEBSITES

**Knowledge and Community:**

<http://www.asme.org/Governance/KnowledgeCommunity>

**Institutes:**

<http://www.asme.org/Governance/Institutes>

**Centers:**

<http://www.asme.org/Governance/Centers>

**Strategic Management:**

<http://www.asme.org/Governance/StrategicManagement>

**Codes and Standards:**

<http://cstools.asme.org/csconnect/CommitteePages.cfm?Committee=A01000000>

## TOOLS AND REFERENCES

**Local Leadership Toolbox:**

<http://districts.asme.org/leadershiptoolbox>

Information, forms, policies, and operating guides for Sections and Student Sections.

**Volunteer Resources:**

<http://www.asme.org/Governance/Volunteer>

**ASME Policies:**

[http://www.asme.org/Governance/Society\\_Policies.cfm](http://www.asme.org/Governance/Society_Policies.cfm)

**ASME Bylaws:**

[http://www.asme.org/Governance/Constitution\\_ByLaws.cfm](http://www.asme.org/Governance/Constitution_ByLaws.cfm)

**AC-10 Directory:** (ASME Officers, Division and Section Chairs). Accessible on Members Only page

<https://members.asme.org/myasme/login/myasme.cfm?>

**Downloaded Section Rosters:**

<http://www.asmeny.org/memberprof1/html/security01.htm>

**Recruitment and Retention Kit:**

<http://districts.asme.org/leadershiptoolbox/r&r.html>

**Member Refer a Member:**

[http://www.asme.org/Membership/ReferMember/Member\\_Referral.cfm](http://www.asme.org/Membership/ReferMember/Member_Referral.cfm)

**Applications and Membership Information:**

<http://www.asme.org/Membership>

**Change of Member Record:** Including address, technical affiliation and emails:

1. Go online to the "members only" area of <http://my.asme.org>
2. E-mail the changes to [infocentral@asme.org](mailto:infocentral@asme.org); or
3. Call Information Central at 800-843-2763, or 973-882-1170.

## MISSION FOCUSED

**Program Funding Options:**

[http://www.asme.org/Governance/Volunteer/Funding/Program\\_Funding\\_Options.cfm](http://www.asme.org/Governance/Volunteer/Funding/Program_Funding_Options.cfm)

**VOLT Academy:**

[http://www.asme.org/Governance/Volunteer/VOLTAcademy/VOLT\\_Academy.cfm](http://www.asme.org/Governance/Volunteer/VOLTAcademy/VOLT_Academy.cfm)

**Early Career Resource Center:**

<http://www.asme.org/Communities/EarlyCareer>

## COMMUNITIES

**Technical Groups and Divisions:**

<http://www.asme.org/Communities/Technical/Divisions>

**Districts, Sections and Student Sections:**

<http://districts.asme.org/communities.htm#DISTRICTS>

**Student Center:**

<http://www.asme.org/Communities/Students>

**Early Career Resource Center:**

<http://www.asme.org/Communities/EarlyCareer>

**Communities of Practice:**

<https://cop.asme.org/COP>

## ASME PERIODICALS

**ME Magazine:** <http://www.memagazine.org>

**ASME News:** <http://www.asmenews.org>

**ASME Connections:**

<http://www.asme.org/About/Connections>

Easy access to the new structure and strategies of ASME

**ASME Press Releases:**

<http://www.asme.org/NewsPublicPolicy/PressReleases>

**Inter-Comm:** A newsletter for ASME leadership.

<http://www.asme.org/NewsPublicPolicy/Newsletters/InterComm>

**ME Today:** Quarterly online newspaper addressing issues and professional development of early career engineers.

<http://www.asme.org/NewsPublicPolicy/Newsletters/METoday>

**Mechanical Advantage:** Quarterly online newspaper for mechanical engineering students.

<http://www.asme.org/NewsPublicPolicy/Newsletters/MechanicalAdvantage>

**Section Newsletter Templates:**

[http://www.asme.org/Governance?Volunteer?Section\\_Newsletter\\_Templates.cfm](http://www.asme.org/Governance?Volunteer?Section_Newsletter_Templates.cfm)

# ASME STAFF CONTACTS

**Customer Service: Information Central, (800) 843-2763; [infocentral@asme.org](mailto:infocentral@asme.org)**

**Member Recruitment and Retention: Roberta Gorman, (212) 591-7742; [gormanr@asme.org](mailto:gormanr@asme.org)**

**Member Benefits: Marilyn Borysek, 212-591-8237; [borysekm@asme.org](mailto:borysekm@asme.org)**

**Member Demographics: Roberta Gorman, (212) 591-7742; [gormanr@asme.org](mailto:gormanr@asme.org)**

**Fellows Program: Catherine Mervyn, 212-591- 7736, [mervync@asme.org](mailto:mervync@asme.org)**

**Section List Downloads: Jessica Albert, (212) 591-7911; [albertj@asme.org](mailto:albertj@asme.org)**

**Communities of Practice: Deidra Hackley, (212) 591-7852; [hackleyd@asme.org](mailto:hackleyd@asme.org)**

**Early Career Engineers: Cheryl Hasan, (212) 591-8239; [hasanc@asme.org](mailto:hasanc@asme.org)**

**Community and Non-Technical Projects, Pre-college, History & Heritage: Marina Stenos, 212-591-8614; [stenosm@asme.org](mailto:stenosm@asme.org)**

**VOLT Academy: Marian Heller, (212) 591-7079; [hellerm@asme.org](mailto:hellerm@asme.org)**

**Technical Divisions: Burt Dicht, 212-591-7074; [dichtb@asme.org](mailto:dichtb@asme.org)**

**Courses and Training: Jackie Oppenheim, 212-591-7526; [oppenheimj@asme.org](mailto:oppenheimj@asme.org)**

**Publications: Philip DiVietro, 212-591-7696; [divietrop@asme.org](mailto:divietrop@asme.org)**

**Programs on Emerging Technologies: Raj Manchanda, 212-591-7789; [manchandar@asme.org](mailto:manchandar@asme.org)**

**Event Logistics: Phyllis Klasky, 212-591-7794; [klaskyp@asme.org](mailto:klaskyp@asme.org)**

**Products and Services: John Yelavich, 973-244-2213; [yelavichj@asme.org](mailto:yelavichj@asme.org)**

**Search Engine and Email Strategies: Jason Kaplan, 212-591-7762; [kaplanj@asme.org](mailto:kaplanj@asme.org)**

**Print Media: Robert Workoff, 212-591-7081; [workoffr@asme.org](mailto:workoffr@asme.org)**

**Electronic Media: Jason Kaplan, 212-591-7762; [kaplanj@asme.org](mailto:kaplanj@asme.org), and Denny Wall, 212-591-8645; [walld@asme.org](mailto:walld@asme.org)**

**Communications and Media Relations: Mel Torre, 212-591-8157; [torrem@asme.org](mailto:torrem@asme.org)**

**Trade Show Exhibits: Annette Missouri, 212-591-7064; [missouria@asme.org](mailto:missouria@asme.org)**

**Customer Service, Order Processing and Billing: John Beck, 973-244-2201; [beckj@asme.org](mailto:beckj@asme.org)**

**Warehousing and Fulfillment: John Yelavich, 973-244-2213; [yelavichj@asme.org](mailto:yelavichj@asme.org)**