

# **K & C Board of Directors**

**2008 IMECE**

**Boston, MA**

**November 3, 2008**

**Justin R. Young**

**Vice President**

**Affinity Communities Operating Board**

# Status of Key FY09 Goals

- Increase number and impact of Affinity Group Activities
  - In Work:
    - AG's are planning larger presence at LTC, AM, IMECE
    - AG's are collaborating across the matrix, building relationships, and conducting outreach
- Development of Merit Based Funding
  - In work: Implementation for start of FY10
- Development of ACOB strategic plan and objectives
  - Planning Session at IMECE
- Development of ACOB Op Guide
  - In Work

# New Initiatives, Programs or Activities

- Board is collaborating with Technical Communities to start technically oriented knowledge sharing and networking groups. Activities will be held at technical conferences, seminars, and online
- Board is revising affinity group formation process to allow for both member and Staff petitioners
- Board is planning to start monitoring use of ASME name by online communities of practice outside ASME's domain

# Key Issues or Challenges

- Board is awaiting online community building strategy from Marketing department (Delivery Date Undefined)
- Lack of strong leaders to lead new Affinity Groups