



2009 Leadership Training Conference

**Westin at LAX Airport - Los Angeles, CA
March 6-8, 2009**

2009 Core LTC Planning Team

- **38 Members**
 - **70% Volunteer**
 - Of which 65% are from K&C, 20% other sectors, 15% from VOLT and one SDOB representative
 - **30% Staff**
 - Of which 50% directly support K&C
- **Bi-Weekly calls**
- **Sub-Committees**
 - **Cross-functional:** Communications, Finance, Programs/Products/Services, Resources, Operations, Leadership Skills
 - **Tracks**

2009 LTC Program

Advancing Skills for Leadership Challenges

- **Two-Day Program starting Friday AM**
- **Two Track Format**
 - **ASME 101** (Incoming and Prospective Section and Division Leaders)
 - “How To”, Tools, Operations in Action
 - **Advanced Leadership Forum** (Incoming Chairs, Group and District Leaders, and Operating Board members)
 - Strategic, Coaching, Implementing Plans, Making Decisions
- **Changes based on Delegate Feedback**
- **Idea Mart**
- **Networking Dinner**
- **Meetings of the Communities**

2009 LTC Program

Advancing Skills for Leadership Challenges

New LTC Features

- **Priority Goals** – enable promotion of ASME vision and mission, make delegates aware of resources, understand business planning and how to meet member needs
- **Marketing Interface for Image**
- **Blog**
- **Balanced Instruction and Facilitation**
- **Introduction to Strategic Planning**
- **Open Exchange Session**
- **Advanced Leadership Forum Scenarios**

“Help Wanted”Personnel Resources!

- **72 people contributed to the 2008 Program**
- **Track Leadership, Cross-Functional Teams**
 - **Inquiries out to Technical Communities, Global Communities, Affinity Communities and Institutes via Committee Members**

2009 LTC Program Quality – Mid Year Survey Results

CATEGORY	2006	2007	2008
Attendees	242	291	352
Post-Event Responses	90	126	185
Mid-Year Responses	23	32	38
• Ranking (vs 4.0)	3.0	3.1	2.9
•Debrief Unit	80%	88%	79%
• Business Plan Use	N/A	30%	47%
• Needs	First timer training, collaboration, fund raising, planning	Web page guidance, partnering “how to”, member interest improvement, improved unit reception	Strategic planning, more leadership skills, inter-community networking opportunities

- Notes:**
- (1) Resources, operations, project management, partnering of most use**
 - (2) Not all active units have Business Plans**
 - (3) 55% indicated actions as a result of the member recruitment session**
 - (4) 65% indicated continued contact with other delegates**

2009 LTC Program Schedule

- **Completed Items** – Program Layout, Delegate Letters (\$100/200 Fee), Website, Peerlink

MONTH	ACTION	COMMENT
November	<ul style="list-style-type: none"> • Presentation Details/Reviews • Train-the-Trainer at Congress 	<ul style="list-style-type: none"> • '07 Mid-Year Survey • Finalize ALF Format
December	<ul style="list-style-type: none"> • Finalize Delegates • Finalize Presentations/Speakers 	<ul style="list-style-type: none"> • On-Site Plan Review with LA Section • Cross-Functional Coordination
January	<ul style="list-style-type: none"> • Finalize Unit Posters • Finalize Idea Mart 	<ul style="list-style-type: none"> • Pre-Conference Survey • Track Overview vs Survey
February	<ul style="list-style-type: none"> • Final Registration – Conference and Hotel • Final Track Scenarios 	<ul style="list-style-type: none"> • Program Descriptions Integrated in Brochure

- **Open Issues** – ALF Format, Operations, Increased Section Participation