

K & C FY'10 Objectives Roll-up

Type(C,F,I, L)	Objective :	Measure:	Target:	Initiative:	Description/Definition:
C-1 P & A	Serve as a resource to K&C operating units to enable them to operate more effectively.	Creation, dissemination, & advertising of list Number of technical speakers identified	List includes all Sectors & is available on website by June 30, 2010. July 1, 2009 for initial online launch of speaker database with 100 speakers	Create coherent view of available student programs Develop Speaker List	
C-1 GCOB (Priority 1)	Revitalize sections and student sections	1)Quantity of active section/student section websites 2) Score on Merit Based Funding 3) Coded officers in Database 4) Comparison with member drop rate	1) Increase active sections and student sections by 20% from FY09	1) Continue section revitalization and add student sections 2) Address funding 3) Address sections who don't want funding 4) Subset subsections who are inactive 5) initiate different student section structure outside of US	Responsible Team: Section Revitalization Committee Why: Rebuild the grassroots foundation of the ASME How: 1) Outreach to sections and student sections 2) Staff implementation of simple website creation
C-1 ACOB	Serve current members in new ways	# of unit members	25% increase	Catalog current products, services, and information. Gauge success and recommend suggestions to other units	Reach the non-volunteer member by constantly developing new programs & activities that are responded to them
C1 – TCOB	Expand methods of knowledge dissemination to address geographic and preference differences of members and customers. (e.g. email, texting, WebEx, on-line tutorials, streaming of conference presentations, etc.).	increase the # of communication tools available to the members	Targets-6/1/09	Initiative- to provide the customers with the information they need in the format that they can use and provide them technical information.	Description/Definition- New webtools to provide more services to the members such as presentations, tutorials, and texting/e-mails.

Type(C,F,I, L)	Objective :	Measure:	Target:	Initiative:	Description/Definition:
F1 - TCOB	Support for division vitality	increase the # of strong divisions	Targets -6/1/09	Initiative- healthy technical committees will be able to take over the division and fill in as needed.	Description/Definition-have Group leaders work with the divisions to help them focus their efforts- SWOT analysis for example
I – ACOB	Develop combined brand and marketing strategy for affinity groups and online communities of practice	Yes/No	Yes	Form a subcommittee of ACOB to do this.	Increase awareness of affinity group and online CoP concepts using MKTG plan
I – ACOB	Maintain delivery of high quality content by AG's	Use Affinity Group MBF scoring	100% score for 75% of all AGs	Have MBF implemented by FY2010	Ensure high quality programs by providing groups a method to score their own performance.
I1 – TCOB	Support for conference organizers	increase the # of successful conferences	Targets- 12/1/08	Initiative- provide the tools for the conference organizers to make them successful.	Description/Definition- new conference operating guide and CA-1 form
I1- GCOB	Succession Planning : Improve productivity of our existing sections, student sections, district leaders and vice presidents	1) Teleconference & meeting attendance 2) 100% score on merit based funding 3) Increase frequency of chair turnover 4) Staff committee with people outside of global communities	Decide on restructured in-person meeting schedule and frequency with of focus on moving toward less in person meetings, but with a focus on strategy & training instead of operations	Start program	<u>Responsible Team</u> Strategy & performance measurement committee <u>Why:</u> Improve diversity and planning <u>How:</u> formal, simple succession planning Checklist for all levels of global communities

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I1 – GCOB	Increase the support of active participation of student section advisors	Meet Target	Increase active participation of student section advisors by FY 2010 from FY 2009	1) Incorporate training program for SSA either into the SLS or district leader training 2) Recruit additional members for SSA committee 3) Secure funding for travel related to training	<u>Responsible Team</u> Student Section Advisor Committee <u>Why</u> Active participation of SSAs is historically weak link in the retention of students and growth the number of active student sections <u>How</u> <u>Develop new training and award program for SSAs</u>
I4 – I & C	Ensure representation of K&C Boards and Committees in the K&C Leadership News	That each area is represented in each issue	One article per issue: Affinity BoD Financial Ops Information and Communication Global Communities Program and Activities Representation and Governance Technical Communities Then one per year form each: Global District Technical Group	Cooperation from the K&C leadership and staff by submitting content to be sent to the rest of the K&C leaders.	The quality of the publication depends on the content that is submitted and to become the primary vehicle for information dissemination about K&C this content is needed.

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I4 – I & C	Development of communication training to be delivered at LTC.	Improve the ratings over LTC 2009.	Improve the ratings by 5%	Form team to development the communication training package for LTC to insure that all content is represented of K&C communication tool and initiatives.	Work with the P&A training committee and the VOLT communication committee to develop a communication training that teaches both ASME & non-ASME tool and techniques.
L1 – P & A	Ensure that K&C volunteer leaders have the training and information needed to lead their units effectively	Draft of list of BOK made available to K&C volunteer leaders Implementation of Annual Training Plan	July 1, 2009 for BOK available online 12 additional topics updated and available	Review & update BOK and execute a portion of Annual Training Plan	
L1 – I & C	Supporting the strategic IT initiative by participating and reporting the progress to the K&C Leaders	Include an article in the K&C Leadership News	Have at least one article about the progress of the IT initiative in each K&C Leadership News	Have team member attend and participate in the IT planning meetings to understand progress and submit reports for each issue.	Work with staff on IT planning committees to assist to progress IT initiatives and to offer input and suggestions for new opportunities or products.
L1 – TCOB	Generation of experienced and committed volunteers	Measure – increase the # of trained volunteers	Target- 11/1/09	Initiative-develop volunteers that are interested in participating and that they feel useful and productive.	Description/Definition-increase the training for incoming members coming onto executive committees
L-3 P & A	Promote the development and establishment of unit programs by disseminating best practices.	Creation of a tool Population of tool with best practices	June 30, 2010 At least ½ of available best practices input into tool	Develop and optimize an electronic repository and search tool that efficiently communicates best practices. Input information into IT tool	