

## Centers

### **Vice President - Public Awareness**

**Term:** Three years, commencing at the Annual Meeting following election, in accordance with a schedule established by the Board of Governors. Additional service as the same Vice President may occur after an interruption of one or more years or following a partial term.

**Role Within the Society Government:** The Vice President, Public Awareness, is a voting member of the Centers Sector Board and reports to the Centers Sector Board from the Center for Public Awareness regarding its activities, programs, policy responsibilities, requests for information, study, review, recommendations, etc. As a member of the Centers Sector Board, the Vice President is available for assignment to ad hoc committees, special projects, or appointment to represent ASME and the Centers Sector in other organizations.

**Role Within the Board:** The Vice President serves as Chair of the Center for Public Awareness. As such the Vice President has the responsibility to call meetings of the Center. More specifically, the Vice President guides the Center in the audit and review of on-going Society Policies and delegated program responsibilities of the Center, directs appointments to the Center's Board of Directors, and oversees the activities, programs and work of the standing and ad-hoc committees of the Board.

**Scope and Responsibilities of the Center for Public Awareness Board:** The Center for Public Awareness, under the direction of the Centers Sector Board, has supervision of those programs and activities related to communicating the value and impact of engineering on the quality of life, and promoting public awareness of engineering across all segments of the public. The Board's activities are conducted through the Committees on Pre-College Education, Strategic Communications, and History and Heritage.

**Time Required of Vice President:** The Center for Public Awareness's Board meets two times a year (during Congress and the Annual Meeting). For special concerns, a third meeting may be called. Teleconferences supporting various projects and current issues are common and shall be held at least twice annually (a minimum of one teleconference between Congress and the Annual Meeting).

The Centers Sector Board meets two times a year (Congress and the Annual Meeting).

**Financial Commitment:** Some travel support may be provided in accordance with Society Policy for attendance of the Vice President at meetings of the Centers Sector Board and the Center for Public Awareness Board of Directors. The remainder of expenses must be carried by the individual.

**Centers**  
**Vice President - Public Awareness - continued**

**Examples of Recommended Candidate Experience:** Recent experience as an ASME Vice-President, Chair of the ASME Committees on Pre-College Education, History and Heritage and/or Strategic Communications and/or member of the Center for Public Awareness Board; ASME Representative to strategic and/or corporate partners, such as Girl Scouts, EWB-USA, EWeek Coalition; or Chair of any other major Sector Standing or Project Committee. Additional examples of experience may include, but are not limited to: District Leaders; Regional Vice Presidents on a District (or Regional) operating board; Section Chairs; and/or outside leadership in other professional Societies. A demonstrated ability to communicate the positive value and impact of engineering on society shall be highly valued in a candidate for this position.

**8. Examples of recommended Leadership Competencies:**

- Ability to synthesize and communicate a compelling vision of the future of ASME public awareness activities, including a demonstrated dedication to celebrating and elevating the mechanical engineering profession
- Leadership and participation in diverse, cross-cultural groups and/or teams, including articulated commitment to public awareness activities aimed at ensuring the engineering profession's diversity and inclusiveness
- Understanding of ASME's organizational structure, governance and operations shall be highly valued, such as Balanced Scorecard methodology, including ability to apply BSC objectives and methodology to unit programs and budgets in collaboration with volunteer peers and staff
- Ability to work collaboratively at the strategic and policy level
- Ability to maintain and establish relationships with external organizations in the corporate, government and non-profit sectors that would be an advantage to ASME; including the ability to articulate and represent ASME's mission and vision both internally and externally to key stakeholders and partners

1/30/06  
Revised 10/08