

## VICE PRESIDENT, GLOBAL OUTREACH

1. **Term:** Three years, commencing at the Annual Meeting following election, in accordance with a schedule established by the Board of Governors. Additional service as the same Vice President may occur after an interruption of one or more years or following a partial term.
2. **Role Within the Society Government:** The Vice President, Global Outreach, is a voting member of the Public Affairs and Outreach Council and reports to the Council from the Board on Global Outreach regarding its activities, programs, policy responsibilities, requests for information, study, review, recommendations, etc. As a member of the Council, the Vice President is available for assignment to ad hoc committees, special projects, or appointment to represent ASME and the Public Affairs and Outreach Sector in other organizations.
3. **Role Within the Board:** The Vice President provides vision and leadership in determining the strategic direction of the Board on Global Outreach activities and the alignment of those activities with the aims of the Society. The Vice President serves as Chair of the Board on Global Outreach and, as such, has the responsibility to call meetings of the Board. More specifically, the Vice President facilitates the development of the strategic direction for the Board on Global Outreach and guides the Board in the audit and review of on-going Society Policies and delegated program responsibilities of the Board, directs appointments to the Board, and oversees the activities, programs and work of the standing and ad-hoc committees of the Board.
4. **Key Accountabilities (Job Functions):**  
The Vice President:
  - Leads the determination of ASME strategy, program development, content and effectiveness related to public awareness, humanitarian programs, and the celebration of engineering. Communicates the value and impact of engineering on the quality of life, and promotes public awareness of engineering across all segments of the public.
  - Recruits and cultivates a diverse Board on Global Outreach that can effectively work on behalf of the Society.
  - Fosters productive project-oriented communications and collaborations with other ASME units.
  - Engages the Board on Global Outreach, solely and in collaboration with other Society units, in research, electronic publishing, awards, and events aimed at having the broadest possible reach and impact for the Society.
5. **Time Requirement:** The VP engages with a wide variety of volunteers and staff on an on-going basis to discuss, review and collaborate on the development, implementation and oversight of global outreach programs. The VP attends and chairs meetings of the Board on Global Outreach, which meets two times a year (during Congress and the Annual Meeting). For special concerns, a third meeting may be called. Electronic meetings supporting various projects and current issues are common. The VP also attends meetings of global outreach committees.

The Public Affairs and Outreach Council also meets two times a year (Congress and the Annual Meeting) and conducts electronic meetings as needed.

6. **Financial Support:** Some operating budget travel support may be provided in accordance with Society Policy for attendance of the Vice President at meetings of the Public Affairs and Outreach Council and the Board on Global Outreach. The remainder of expenses must be carried by the individual, except in the case of direct involvement in externally funded projects that contain provisions for travel support.
  
7. **Key Attributes (Knowledge Skills Leadership and Abilities):**  
The Vice President shall possess the:
  - Ability to work collaboratively at the strategic and policy level.
  - Ability to synthesize and communicate a compelling vision of the future of the ASME work in expressing what it means to be an engineer, the quality of life that engineers bring to the world, and where engineering is making a difference in the world.
  - Global view and record of leading diverse, cross-cultural and international groups including articulated commitment to public awareness activities aimed at ensuring the engineering profession's diversity and inclusiveness.
  - Drive to pursue strategic value-added content and impact. Not simply "activity-driven". Comfortable with project management and Balanced Scorecard approaches to assessing programs.
  - Relationships with external organizations in the corporate, government and non-profit sectors that would be an advantage to ASME and the Board on Global Outreach. Includes the ability to articulate and represent ASME's vision and mission both internally and externally to key stakeholders and partners.
  - Track record of entrepreneurship and attracting corporate, government and/or foundation funding.
  - Exemplary communication and diplomatic skills and ability to effectively be the voice of the Board on Global Outreach.

Revised  
October 2011