



I N T E R - O F F I C E M E M O

Date: June 28, 2007
To: SINP Committee
From: Amy Geffen
Subject: Draft Minutes SINP Telecon June 27 2007

Attendees: Chris Przirembel, John Ahlen, Jen Jewers, Liz Kisenwether, Loretta McHugh, Staff: Phil Hamilton, Reese Meisinger, Amy Geffen, Patti Jo Snyder, Michelle Miller, Ben Johnston

We discussed the Balanced Scorecard objectives for FY 08. For C3 "Become an important resource to Early Career Engineers" We agreed to the first measure. There is a lack of data society wide and analysis to understand how early career engineers are using our products and services. It was agreed that SINP needs to collect data and do underlying analysis. SINP Committee will make a recommendation to the society that the data on early career engineers participation be collected society wide and reported quarterly. Data includes the size of student chapters and growth in membership and upgrades to regular membership.

For the Strategic Objective C3 Enhance relevance to industry. In FY 07 we completed 5 webinars and 6 partnership agreements. With the reorganization of the new Marketing and Sales Department it is still not clear what role SINP will play in the development of new products, programs, partnerships and relationships. Therefore, it was agreed to add a parenthesis "These elements will need clarification once the new marketing and sales department defines its role." SINP's role will be discussed during the Strategic Management Board retreat September 20th.

For the Strategic Objective I3 CEEI has had two I2V workshops, planned ten teams for the I-Show competition, is co-branding two books with NCIIA and wrote an SPGF grant for the next I-Show in the summer of 2008.

Action Item: Collect data on upgrades from student sections to regular membership.- Amy Geffen

Action Item: Write a list of all CEEI program in FY 07 and planned for FY 08 there is a list of current and planned activities in the Center for Engineering Entrepreneurship and Innovation – Amy Geffen

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