STRATEGIC INITIATIVES & INNOVATION ACTION ITEM REGISTER

Item #	Action	Lead	Due	Notes
01-07	collect data on student transition to full membership	A. Geffen	12/07	Transferred to Marketing & Sales
02-07	develop outreach/communication strategy for IShow teams	P. Snyder	12/07	Building 2007 team aspect to IShow site, better positioned in 2008 to keep relationships in tact
03-07	summary & budget analysis for IShow & I2V workshop	P. Snyder	12/07	Completed
04-07	forward 2008 IShow SPGF to Strategic Management	P. Snyder	12/07	Completed
05-07	produce IShow video commercials	P. Snyder	1/08	Completed
06-07	begin outreach to Old Guard Comm for IShow 2008	P. Snyder	1/08	In discussions w/ Centers staff on synergy w/ Student Design Competition
07-07	summary & budget analysis for India P-line Conf.	A. Geffen	12/07	Transferred to Marketing & Sales
08-07	submit SI&NP changes to committee name, vision & mission to Strategic Management for action	staff	11/07	Review/update, 2008 Annual Meeting in Orlando, FL
09-07	Submit SI&NP ops guide edits to Strategic Management for action	staff	11/07	Review/update, 2008 Annual Meeting in Orlando, FL

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