

## Zoomerang Survey Results

Global Management Conference Survey

Response Status: Completes

Filter: No filter applied

Jan 10, 2008 7:51 AM PST

### Conference Information

1. On a scale of one to five (1-not important, 5-extremely important), please rate the importance of each of the following factors in deciding if you will attend an ASME Global Management Conference:

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.	1	2	3	4
Peer review of technical papers	40 17%	52 22%	61 26%	58 24%
Panel discussions/Workshops	6 2%	15 6%	41 17%	112 46%
Opportunity to present at the conference	54 22%	46 19%	77 32%	36 15%
Industry/ Government Speakers	7 3%	16 7%	51 21%	129 54%
Exhibit	19 8%	31 13%	90 38%	74 31%
Adequate time for networking	6 2%	22 9%	72 30%	96 40%
Technical tours	10 4%	33 14%	63 26%	94 39%
Spouse/family program	82 34%	73 31%	43 18%	26 11%
Location near airport	37 16%	65 27%	66 28%	49 21%
Location near my job	44 18%	46 19%	69 29%	49 20%
Travel cost	7 3%	26 11%	77 32%	66 28%
Registration fee	9 4%	22 9%	75 31%	74 31%
Time away from the office	18 8%	18 8%	84 35%	75 31%
Offering Continuing Education Units (CEU's) or Professional Development Hours (PDH's)	34 14%	41 17%	61 26%	65 27%

**2. For the proposed ASME Global Management Conference, would you prefer it to be a stand-alone event, or held in conjunction with an existing ASME conference?**

Stand-alone	139	58%
With the Pressure Vessels and Piping Conference	17	7%
With the ASME Power Conference	31	13%
With ICONE	4	2%
With the Oil Technology Conference	11	5%
With Turbo Expo	8	3%
With NAWTEC	2	1%
With the Summer Annual Meeting	54	22%
Other, please specify	18	8%

**3. Please select the timeframe that you are most likely to attend the proposed ASME Global Management Conference.**

Jan – Mar	70	30%
Apr – June	84	36%
July – Sept	52	22%
Oct – Dec	26	11%
<b>Total</b>	<b>232</b>	<b>100%</b>

**4. What topics would be of most interest to you for presentation at the Conference? (Select Very Important, Slightly Important, Not Important)**

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.	Not Important	Slightly Important	Very Important
Global management issues: outsourcing, offshore manufacturing, resources	39 16%	81 34%	118 50%
Project management	20 8%	85 35%	135 56%
Engineering management issues	17 7%	81 34%	143 59%
Measuring innovation	44 18%	123 52%	71 30%
Corporate innovation & intrapreneurship	46 19%	113 48%	77 33%
Intellectual property and licensing	60 25%	117 49%	61 26%
Quality management	32 14%	106 45%	99 42%
Manufacturing processes	62 26%	104 44%	73 31%
Sustainable engineering	31 13%	115 48%	92 39%
	53	87	99

Alternative energy sources	22%	36%	41%
Emerging technologies	17%	88%	134%
Technology & Society	7%	37%	56%
	33%	114%	90%
	14%	48%	38%
Safety Engineering & Risk Analysis	38%	114%	84%
	16%	48%	36%
Engineering Ethics	40%	117%	81%
	17%	49%	34%
Technology Management	19%	118%	103%
	8%	49%	43%
Supply Chain Management	73%	107%	59%
	31%	45%	25%

**5. What post-conference takeaways would you expect from the proposed Global Management Conference? (Select all that apply)**

List of all attendees	148	62%
Exhibitor / sponsor listing	143	60%
Proceedings: presentations / papers	214	90%
Books / resources	132	55%

**6. What kind of conference proceedings would you benefit most from?**

CD of peer-reviewed papers	70	29%
CD of powerpoint presentations	131	55%
Streaming video of conference presentations	29	12%
Other:	8	3%
<b>Total</b>	<b>238</b>	<b>100%</b>

**7. Would you or a colleague be likely to purchase the conference proceedings if you could not attend the conference?**

Yes	124	52%
No	113	48%
<b>Total</b>	<b>237</b>	<b>100%</b>

**Demographic Information**

**8. How many conferences do you typically attend annually?**

None		57	24%
	2-Jan	136	57%
	4-Mar	43	18%
5 or more		2	1%
<b>Total</b>		<b>238</b>	<b>100%</b>

**9. Which Management Conferences have you attended?**

None		141	61%
IEEE International Engineering Management Conference		9	4%
ASEM Conference (American Society for Engineering Management)		11	5%
AMA Events (American Management Association)		14	6%
IAMOT Conference (International Association for Management of Technology)		3	1%
NMW (National Manufacturing Week)		21	9%
Project Management Institute Congress		13	6%
Other:		40	17%

**10. Are you an ASME Member?**

Yes		236	99%
No		3	1%
<b>Total</b>		<b>239</b>	<b>100%</b>

**11. If you are an ASME member, specify which division(s) you are affiliated with (select all that apply):**

Management		155	69%
Safety Engineering and Risk Analysis Division		19	8%
Technology and Society		78	35%
Other (please specify)		57	25%

**12. Are you a member of any other management association? (select all that apply)**

IEEE		4	6%
ASEM		5	7%
AMA		5	7%
IAMOT		1	1%
PMI		14	21%
Other:		36	54%

**13. How many years of work experience do you have?**

Student or graduated in last year		10	4%
	5-Jan	14	6%
	15-Jun	30	12%
16-25		59	25%
26+		127	53%
<b>Total</b>		240	100%

**14. Type of company you work for (select one):**

Engineering/Procurement/Construction		57	24%
OEM		30	13%
Manufacturer's representative/distributor		6	3%
Laboratory		2	1%
Government agency		17	7%
University/academia		18	8%
Consultant		29	12%
Association/non-profit		1	0%
Research & development		14	6%
Other:		62	26%
<b>Total</b>		236	100%

**15. My job type is (select one):**

General or Corporate management		28	12%
Engineering Functional Management		39	16%
Project Management		41	17%
Engineering Staff		27	11%
Operations and/or Maintenance Management		15	6%
Operations and/or Maintenance Staff		2	1%
Research & Development		15	6%
Purchasing/Procurement		3	1%
Administrative		0	0%

Sales/Marketing	4	2%
Consultant	26	11%
Corporate Trainer	0	0%
Academia	13	5%
Regulator	0	0%
Other (please specify)	24	10%
<b>Total</b>	<b>237</b>	<b>100%</b>

**16. What industry are you most closely affiliated to (select one)?**

Manufacturing	60	25%
Aerospace	18	8%
Power	27	11%
Oil & Gas	31	13%
Bioengineering / Biopharma / Bioprocessing	6	3%
Transportation	13	6%
Engineering Design / Consulting	39	17%
Other:	42	18%
<b>Total</b>	<b>236</b>	<b>100%</b>

**17. Please provide additional comments/opinions that will help the ASME organizers design a successful Global Management Conference:**

46 Responses

**18. Which region do you reside?**

Northeast	60	25%
Southeast	37	16%
Midwest	57	24%
Southwest	33	14%
West	22	9%
International	29	12%
<b>Total</b>	<b>238</b>	<b>100%</b>

**19. Please provide us your contact information (Optional for conference development purposes only)**

241 Responses