

FY 10 Strategic Management Strategy Map

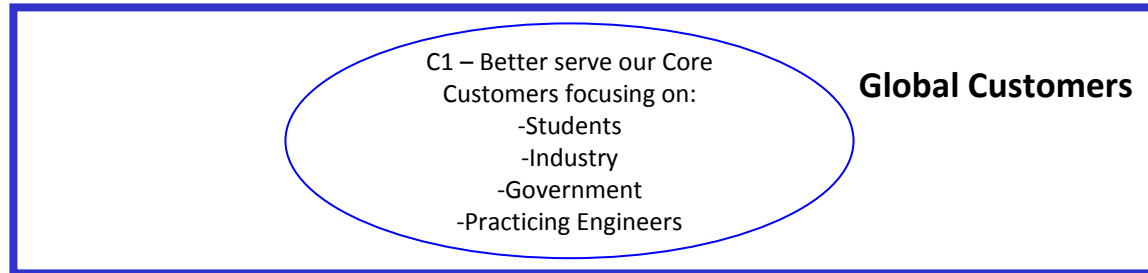
Strategic Priorities

*Energy Grand Challenge

* Engineering Workforce Development

*Globalization

* Innovation & Entrepreneurship



What we do (core activities)

Knowledge Creation

I2 – Develop new and expanded market relevant content

Advocate & Communicate

I3 - Provide effective representation and advocacy for the engineering profession

Learning & Growth

L1 – Utilize a volunteer-staff partnership to foster innovation

L3 Enhance use of environmental scanning and best practices in planning and decision making