

Strategic Objectives	Measures(s) of Success	Target(s)	Initiative
C2 – Become Indispensable to Young Engineers	Growth in membership (age 20-35)	2% annual growth	Early Career Strategic Initiative
	Number of early career engineer members in volunteer leadership positions	2% <u>2% annual growth</u>	
C3 – Enhance relevance to industry	Number of early career engineers participating in ASME programs and services	2% <u>2% annual growth</u>	ASME Solutions
	Number of new products, programs and partnerships that advance ASME as a solutions provider to industry	Three <u>Three new products</u>	
C4 –Be a resource for governments	Number of Federal Fellows	Three per year	
	Number of Congressional Noontime Briefings'	Four <u>Four</u> per year	
I6 – Provide effective representation and advocacy	Number of position statements on issues in ASME's Public Agenda	20 per year	
	Number of public policy coalitions	Six <u>Six</u> per year	
	Number of communications to inform ASME members about important public policy developments	Weekly electronic newsletter and monthly column for ASME News	
I3 - Increase market relevant content		Two <u>Two</u>	Globalization Strategic Initiative
	Number of new programs to support engineering entrepreneurs		Engineering Entrepreneurship and Innovation Initiative
L3 – Strengthen environmental scanning and competitive intelligence	Annual environmental scanning report published	July of each year	
	Number of Strategic Trends and Issue Briefs published	Six per year	
L4 – Share best practices and lessons learned	Number of best practices identified for Divisions	Ten	
<u>L6 – Nurture a disciplined approach to business development</u>	<u>Procedures for new business development established</u>	<u>By January 1, 2008</u>	<u>Engineering Entrepreneurship and Innovation Initiative</u>

~~Deleted: Establish baseline FY2007~~

~~Deleted: ¶
 ¶
 Establish baseline FY 2007~~

~~Deleted: Establish annual baseline~~

~~Deleted: Three~~

~~Deleted: Four~~

~~Deleted: F1 – Grow revenue through new products and global growth¶~~

~~Deleted: Growth of Strategic Management products, programs and initiatives revenues ¶~~

~~Deleted: 10% annual growth~~

~~Deleted: Number of new products and services for China, India and Europe.~~

~~Deleted: One new product or service launched in each market per year¶~~

~~Deleted: in FY 2007~~