



September 2009

This month's Spotlight: ASME Member Pride

Dear Members,

The world is changing at blinding speed. Major discoveries are made every day. New inventions and innovations dramatically benefit billions of people around the globe each year. So, who is on the forefront of all this change? OK, that was a loaded question and you knew I was going to say Mechanical Engineers, didn't you? Well, believe it! Mechanical Engineers are making the world better, safer, cleaner and healthier!

Mechanical Engineering encompasses so many disciplines and touches every aspect of our lives. This is truly an exciting time to be a Mechanical Engineer, and your fellow ME's are working on some pretty amazing things right now:

- Dr. Danny Olivas, a Mechanical Engineer (and ASME Member) is on the Space Shuttle Discovery as we speak. By the time you read this, Dr. Olivas will have made three spacewalks and helped improve the International Space Station as part of the mission.
- Nano Researchers in California are reporting development of a "NanoPen" that could provide a quick, convenient way of laying down patterns of nanoparticles — from wires to circuits — for making futuristic electronic devices, medical diagnostic tests, and other nanotech applications.
- A group of students from Rice University recently won the ASME I-Show (Innovation Showcase) competition for a medical device that can aid physicians and other health care professionals in evaluating muscle injuries in the hand.

I take great pride in my ASME Membership and so should you! I challenge you to get out from behind your desks and spread the word about the amazing work you do every day. Mechanical Engineering is F-U-N. And creative. And important. And exciting. Share your pride with your neighbors and friends. Share your pride with your children and their friends. Show your excitement when you tell them what you do for a living. Mechanical Engineering is anything but boring. Today, I am sharing my **ASME Member Pride** with you, and I hope you do the same with people you know!

Along that line, this month I'd like you to share something about yourself. Please send an e-mail to membership@asme.org and let me know why you are proud to be a Mechanical Engineer (or an ASME Member). I'll share some of the responses in a future Member Savvy.

Warmest regards,

Mike

Michael Kreisberg
Director, ASME Membership Development

P.S. If you enjoy reading these Member Savvy emails, I've posted all of the past letters on our website at: go.asme.org/membersavvy. Please feel free to forward them to other Mechanical Engineers.