

MAILING LIST CATALOG

2008

Quality Prospects for Promoting:

- books
- periodicals
- newsletters
- continuing education
- seminars
- computer software and hardware
- technical products and services

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Dear Direct Marketer:

Providing the highest quality prospects and the widest range of selection criteria, the ASME Marketing Database delivers on-target lists to meet your direct mail needs.

Among the largest engineering societies, ASME is a central resource for the worldwide technical community. It publishes some 600 codes and standards, *Mechanical Engineering* magazine, 24 journals, hundreds of books, and a variety of newsletters; it sponsors hundreds of continuing education courses and about 30 conferences and seminars.

As recipients of direct mail, ASME members and customers respond to offers for a wide range of information and technical products to enhance their skills and provide solutions for workplace challenges. They demonstrate an active interest in the latest books, periodicals, online and CD-ROM references, conferences, seminars, courses, software, equipment, instruments, and technical services.

Among the reasons to order mailing lists from the ASME Database:

- Four out of five customers order again.
- Average income of members is \$110,000.
- Most members hold senior-level positions, having the power to specify, approve and buy products and services.
- Database is updated daily.
- Database consists of proven direct mail buyers.
- Exact counts are provided prior to the placement of orders.
- Orders are fulfilled quickly and accurately.

As mailing list managers, we can help you find new ways to reach the engineering market. Because we are committed to providing our members with the most up-to-date information to meet their needs, you can depend on us to provide the most targeted mailing lists to meet your needs. Remember, direct mail is one of the best marketing tools. It not only allows you to effectively target your audience, but also allows you to accurately measure your response.

Let us help you. You can reach us by phone (212-591-7121), by fax (212-591-7137), and by e-mail (panzaj@asme.org). If you prefer, write to us at ASME, Three Park Avenue, New York, NY 10016-7786.

We look forward to working with you.

Sincerely,
John Panza
Manager, Mail List Rental

THE ASME DATABASE – Technical Interest Groups

Technical Interest Groups

Technical Interest Groups consist of ASME members, subscribers to ASME periodicals, buyers of ASME books, technical papers, codes and standards, and video tapes, and conference and short course attendees.

CODE	TECHNICAL INTEREST GROUP	US	CANADA	INT'L	TOTAL
0001	Aerospace	23,621	719	2,851	27,191
0002	Applied Mechanics	22,996	715	3,092	26,803
0003	Management	26,657	819	3,687	31,163
0004	Materials Handling Engineering	5,668	223	1,054	6,945
0005	Internal Combustion Engines	12,021	264	2,045	14,330
0006	Fuels and Combustion Technologies	9,214	279	1,338	10,831
0007	Safety Engineering and Risk Analysis	7,145	277	1,412	8,834
0008	Fluids Engineering	16,131	629	2,760	19,520
0009	Bioengineering	10,550	291	1,090	11,931
0010	Materials	18,410	630	2,645	21,685
0011	Heat Transfer	18,154	598	2,494	21,246
0012	Process Industries	7,138	347	1,290	8,775
0013	Manufacturing Engineering	23,552	860	3,478	27,890
0014	Design Engineering	56,183	1,517	6,185	63,885
0015	Tribology	3,021	91	827	3,939
0016	Petroleum	6,597	448	2,141	9,186
0017	Nuclear Engineering	6,866	193	681	7,740
0018	Rail Transportation	2,456	82	308	2,846
0019	Power	17,854	524	1,902	20,280
0020	Textile Engineering	847	15	138	1,000
0021	Plant Engineering and Maintenance	18,075	716	3,784	22,575
0022	Gas Turbines	7,899	391	1,790	10,080
0023	Environmental Engineering	8,923	280	1,613	10,816
0024	Technology and Society	7,248	148	695	8,091
0025	Dynamic Systems and Control	11,372	415	1,707	13,494
0027	Advanced Energy Systems	9,919	299	1,465	11,683
0028	Pressure Vessels and Piping	15,283	1,011	3,358	19,652
0029	Solid Waste Processing	1,986	57	293	2,336
0030	Solar Energy	6,751	161	961	7,873
0031	Computers and Information in Engineering	17,872	575	2,733	21,180
0032	Noise Control and Acoustics	4,819	170	712	5,701
0033	Nondestructive Evaluation (NDE) Engineering	2,991	206	1,039	4,236
0034	Electronic and Photonic Packaging	4,899	132	687	5,718
0035	Ocean, Offshore, and Arctic Engineering	4,861	176	822	5,859
0036	Fluid Power Systems and Technology	6,540	201	1,132	7,873
0038	Information Storage & Processing Systems	2,322	42	356	2,720
0039	Microelectromechanical Systems (MEMS)	3,594	111	768	4,473
0040	Pipeline Systems	2,636	305	1,252	4,193
0041	Nanotechnology	2,690	63	550	3,303

**Standard
Industrial
Classification
(SIC)**

CODE	DESCRIPTION	COUNT
10	Mining	173
13	Oil and Gas Extraction	2,291
14	Non-Metallic Minerals	95
15	Construction	907
16	General Contractors	1,198
17	Special Trade Contractors	2,373
MANUFACTURING		
20	Food and Kindred Products	632
21	Tobacco Manufacturers	68
22	Textile Mill Products	286
23	Apparel and Other Finished Products	136
24	Lumber and Wood Products/Except Furniture	217
25	Furniture and Fixtures	319
26	Paper and Allied Products	768
27	Printing, Publishing and Allied Industries	518
28	Chemicals and Allied Products	4,762
29	Petroleum Refining and Related Industries	1,076
30	Rubber and Miscellaneous Plastics Products	1,444
32	Stone, Clay, Glass and Concrete Products	707
33	Primary Metal Industries	1,574
34	Fabric Metal Products/Except Machinery	4,757
35	Machinery/Except Electrical	11,223
36	Electrical and Electronic Machinery/Equipment	5,036
37	Transportation Equipment	5,807
38	Measuring, Analyzing and Control Instrumentation	5,018
39	Miscellaneous Manufacturing Industries	503
TRANSPORTATION, COMMUNICATIONS, ELECTRIC, GAS AND SANITARY SERVICES		
40	Rail Transportation	109
41	Local and Subway Transit and Interurban	220
42	Motor Freight Transportation and Warehousing	547
43	U.S. Postal Service	51
44	Water Transportation	225
45	Air Transportation	303
46	Pipelines/Except Natural Gas	447
47	Transportation Services	389
48	Communication	578
49	Electric, Gas, and Sanitary Services	8,371
50	Wholesale Trade – Durable Goods	5,702
51	Wholesale Trade – Non-Durable	1,241
55	Auto Dealers and Gas Service Stations	991
56	Apparel and Accessory Stores	98
57	Furniture, Furnishing, Equipment	271
58	Eating and Drinking Places	410
59	Miscellaneous Retail	896
60	Banking	419
63	Insurance	248
64	Insurance Agents, Brokers and Services	304
65	Real Estate	764
67	Holding Companies, Investors, Traders	892
70	Lodging Places	216
73	Business Services	6,626
75	Auto Repair, Services and Garages	316
76	Miscellaneous Repair Services	1,065
78	Motion Pictures	170
79	Amusement and Recreation	496
80	Health Services	1,280
81	Legal Services	530
82	Educational Services	19,312
83	Social Services	465
86	Membership Organizations	1,578
87	Engineering Services	26,590
89	Miscellaneous Services	473
GOVERNMENT		
91	Executive, Legal, and General Government	840
92	Justice, Public Order, and Safety	398
93	Public Finance and Taxation	79
94	Administration of Human Resource Programs	296
95	Administration of Environment and Housing	609
96	Administration of Economic Programs	2,254
97	National Security, International Affairs	1,946

THE ASME DATABASE — State, Zip, Country

STATE	COUNT	STATE	COUNT
Alaska	707	MD 206-219	5,848
Alabama	3,616	VA 220-246	7,344
Arkansas	1,493	WV 247-268	1,039
Arizona	2,614		
California	22,359	South Atlantic	
Colorado	4,538	NC 270-289	5,383
Connecticut	4,506	SC 290-299	3,354
Dist. of Columbia	1,212	GA 300-319	4,970
Delaware	764	FL 320-349	8,892
Florida	8,892		
Georgia	4,970	East South Central	
Hawaii	520	AL 350-369	3,616
Iowa	2,140	TN 370-385	4,241
Idaho	1,341	MS 386-397	1,320
Illinois	9,141	KY 400-427	2,014
Indiana	4,920		
Kansas	1,891	North Central	
Kentucky	2,014	OH 430-458	12,190
Louisiana	3,651	IN 460-479	4,920
Massachusetts	7,180	MI 480-499	9,586
Maryland	5,848	IA 500-528	2,140
Maine	712	WI 530-539	4,233
Michigan	9,586		
Minnesota	4,446	West North Central	
Missouri	3,133	MN 550-567	4,446
Mississippi	1,320	SD 570-577	620
Montana	573	ND 580-588	596
North Carolina	5,383	MT 590-599	573
North Dakota	596		
Nebraska	924	Plains	
New Hampshire	1,379	IL 600-629	9,141
New Jersey	7,310	MO 630-658	3,132
New Mexico	2,004	KS 660-679	1,891
Nevada	1,143	NE 680-693	924
New York	14,425		
Ohio	12,190	West South Central	
Oklahoma	2,733	LA 700-714	3,651
Oregon	2,431	AR 716-729	1,493
Pennsylvania	12,383	OK 730-749	2,733
Puerto Rico	2,031	TX 750-799	20,943
Rhode Island	956		
South Carolina	3,354	Mountain	
South Dakota	620	CO 800-816	4,538
Tennessee	4,241	WY 820-831	352
Texas	20,943	ID 832-838	1,341
Utah	1,802	UT 840-847	1,802
Virginia	7,344		
Vermont	587	Southwest	
Washington	5,393	AZ 850-865	2,614
Wisconsin	4,233	NM 870-884	2,004
West Virginia	1,039	NV 890-898	1,143
Wyoming	352	CA 900-961	22,359

Zip Code by Region

New England

MA 010-027	7,180
RI 028-029	956
NH 030-038	1,379
ME 039-049	712
VT 050-059	587
CT 060-069	4,506

Middle Atlantic

NJ 070-089	7,310
NY 100-149	12,425
PA 150-196	12,383
DE 197-199	764
DC 200-205	1,212

Pacific Northwest

HI 967-968	520
OR 970-979	2,431
WA 980-994	5,393
AK 995-999	707

UNITED STATES	225,851
US POSSESSIONS	2,098
CANADA	7,112
INTERNATIONAL	43,738

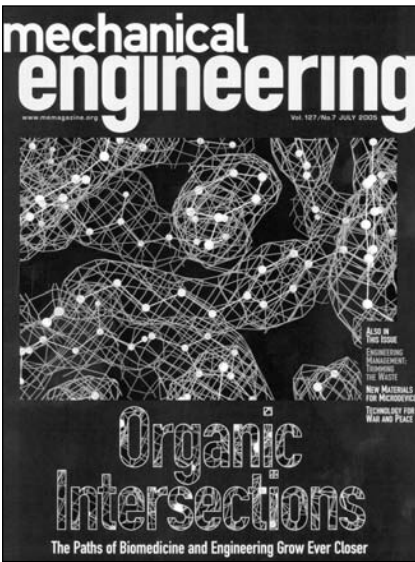
TOTAL278,799

COUNTRY	COUNT	COUNTRY	COUNT
Albania	6	Macau	4
Algeria	14	Malawi	7
Antigua	7	Mauritius	19
Argentina	476	Maldives	3
Aruba	8	Malta	15
Australia	813	Macedonia	6
Austria	149	Mexico	2,587
Barbados	15	Monaco	2
Bahamas	19	Mongolia	4
Bangladesh	234	Morocco	11
Bahrain	45	Nepal	8
Belgium	309	Netherlands	348
Bermuda	8	Netherlands Ant.	14
Bolivia	444	New Zealand	137
Botswana	14	Nicaragua	38
Brunei	13	Niger	3
Brazil	660	Nigeria	1,657
Bulgaria	15	North Korea	5
British West Indies	16	Northern Ireland	11
Cameroon	13	Norway	199
Canada	7,112	Oman	194
Chile	220	Pakistan	2,423
China	773	Panama	35
Colombia	1,297	Paraguay	5
Costa Rica	146	Peru	1,455
Croatia	43	Philippines	588
Curacao	6	Papua New Guinea	8
Cyprus	81	Poland	98
Czech Republic	74	Portugal	120
Denmark	183	Qatar	171
Dominican Republic	23	Romania	127
Egypt	578	South Africa	231
El Salvador	7	Russia	220
England	1,830	Saint Lucia	2
Ecuador	698	Saint Vincent	2
Estonia	11	Saudi Arabia	639
Ethiopia	15	Scotland	206
Fiji Islands	2	Serbia	16
Finland	174	Sierra Leone	5
France	974	Singapore	715
Germany	1,147	Slovakia	14
Ghana	208	Slovenia	73
Greece	229	South Korea	1,213
Grenada	3	Spain	474
Guatemala	17	Sri Lanka-Ceylon	414
Guyana	6	Sudan	25
Haiti	2	Swaziland	1
Hong Kong	715	Sweden	441
Honduras	10	Switzerland	381
Hungary	52	Syria	10
Iceland	10	Tanzania	6
India	4,994	Thailand	124
Indonesia	216	Taiwan	605
Iran	827	Trinidad and Tobago	659
Ireland	188	Tunisia	9
Israel	264	Turkey	863
Italy	938	United Arab Emirates	753
Ivory Coast	4	Uganda	18
Jamaica	126	Ukraine	34
Japan	2,643	Uruguay	15
Jordan	120	Venezuela	1,178
Kazakhstan	27	Vietnam	25
Kenya	29	West Africa	9
Kuwait	273	Wales	89
Laos	2	Yemen	2
Lebanon	595	Yugoslavia	18
Lesotho	1	Zambia	21
Lithuania	21	Zimbabwe	17
Libya	15		
Luxembourg	7		
Malaysia	420		

TOTAL INTERNATIONAL . . .51,450
(Including Canada)

Mechanical Engineering Magazine Subscribers

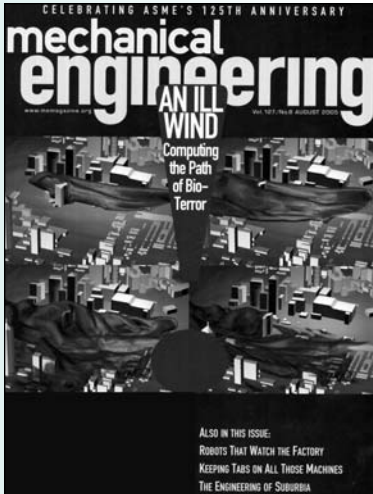
Mechanical Engineering is the official monthly magazine of ASME and is read by mechanical engineers in all technical areas.



STATE	COUNT
AK	226
AL	1,202
AR	388
AZ	1,101
CA	8,081
CO	1,596
CT	1,907
DC	174
DE	330
FL	3,392
GA	1,661
HI	227
IA	685
ID	451
IL	3,082
IN	1,471
KS	792
KY	654
LA	1,233
MA	2,713
MD	2,282
ME	295
MI	2,566
MN	1,446
MO	1,162
MS	328
MT	155
NC	2,066
ND	116
NE	387
NH	597
NJ	2,926
NM	814
NV	394
NY	4,174
OH	3,749
OK	887
OR	825
PA	4,854
RI	444
SC	1,392
SD	119
TN	1,586
TX	7,906
UT	587
VA	2,656
VT	186
WA	2,065
WI	1,287
WV	307
WY	117
US	80,067
US POSSESSIONS	252
CAN	2,663
INT.	11,474
TOTAL	94,456

CODE	TECHNICAL INTEREST GROUP	LEVEL OF INTEREST			TOTAL
		1	2	3-5	
01	Aerospace	6,128	2,717	4,359	13,024
02	Applied Mechanics	5,577	4,017	5,562	15,156
03	Management	9,478	5,142	9,036	23,656
04	Materials Handling Engineering	1,133	1,363	2,695	5,191
05	Internal Combustion Engines	2,116	1,425	2,946	6,487
06	Fuels and Combustion Technologies	1,480	2,108	3,976	7,564
07	Safety Engineering and Risk Analysis	1,161	1,525	4,091	6,777
08	Fluids Engineering	3,311	4,000	5,909	13,220
09	Bioengineering	2,170	1,359	2,712	6,241
10	Materials	2,107	4,005	8,279	14,391
11	Heat Transfer	3,752	3,890	7,050	14,692
12	Process Industries	1,152	1,910	4,178	7,240
13	Manufacturing Engineering	3,404	4,384	7,326	15,114
14	Design Engineering	12,925	8,453	12,151	33,529
15	Tribology	568	546	1,889	3,003
16	Petroleum	1,887	1,584	3,088	6,559
17	Nuclear Engineering	1,612	1,586	3,050	6,248
18	Rail Transportation	647	370	1,222	2,239
19	Power	5,236	3,806	7,679	16,721
20	Textile Engineering	137	104	466	707
21	Plant Engineering and Maintenance	3,593	3,783	8,787	16,163
22	Gas Turbines	2,175	1,702	3,874	7,751
23	Environmental Engineering	1,373	1,719	5,081	8,173
24	Technology and Society	499	914	4,506	5,919
25	Dynamic Systems and Control	2,021	1,774	4,582	8,377
27	Advanced Energy Systems	1,948	1,493	4,971	8,412
28	Pressure Vessels and Piping	3,841	2,904	7,927	14,672
29	Solid Waste Processing	277	328	1,491	2,096
30	Solar Energy	757	975	4,608	6,340
31	Computers and Information in Engineering	2,075	2,949	8,813	13,837
32	Noise Control and Acoustics	607	603	2,610	3,820
33	Nondestructive Evaluation (NDE) Engineering	352	520	1,987	2,859
34	Electronic and Photonic Packaging	713	725	1,807	3,245
35	Ocean, Offshore and Arctic Engineering	790	828	2,508	4,126
36	Fluid Power Systems and Technology	741	1,006	3,179	4,926
38	Information Storage & Processing Systems	241	345	1,328	1,914
39	Microelectromechanical Systems (MEMS)	386	353	1,725	2,464
40	Pipeline Systems	746	659	1,664	3,069
41	Nanotechnology	247	309	1,432	1,988

CODE	JOB FUNCTION	COUNT
01	General and Corporate Management.....	11,664
02	Product Design.....	10,946
03	Systems Design.....	5,208
04	Production Engineering.....	2,930
05	Testing/Reliability/Quality Control.....	2,392
06	Plant Engineering/Operation Maintenance.....	6,695
07	Education.....	5,999
08	Other Job Functions.....	4,283
09	Engineering Student.....	9,740
11	Basic Research and Development.....	3,309
12	Consulting.....	9,943
13	Design of Equipment/In Plant.....	1,816
14	Other Design Engineering.....	1,117
15	Other Process Engineering.....	270
99	No Code in File.....	18,144



INTERNATIONAL REGION

Africa	535
Asia	3,701
Australasia	403*
Europe	2,685
Central America and Mexico	1,042
Middle East	1,222
South America	1,886

*Includes Australia, New Zealand and neighboring islands

AGE

AGE	
20 - 24	5,056
25 - 29	6,429
30 - 34	6,003
35 - 39	7,090
40 - 44	8,726
45 - 49	11,795
50 - 54	10,573
55 - 59	9,206
60 - 64	7,504
65 and Over	5,207
Not Available	16,867

Select by individual age or birth date.

HIGHEST ACADEMIC DEGREE

Ph.D.	13,990
Doctor of Science	743
Master of Science	16,573
M.E. Degree	4,711
Bachelor of Science	36,910
Bachelor of Arts	876
Master of Arts	2,240
Other College Degrees	3,655
Not Available	14,758

PRIMARY TECHNICAL GROUP

Basic Engineering	15,378
Engineering & Technology Management	11,138
Energy Conversion	10,444
Manufacturing	9,419
Energy Resources	5,382
Materials & Structures	6,300
Environment & Transportation	9,032
Systems & Design	19,102
Gas Turbine	2,175

University Department Heads

Description: All U.S. and Canadian University Mechanical Engineering Department Heads

Recommended For: College Textbooks, Computer Software, Lab Equipment, and Newsletters.

Quantity: 300

Cost: \$150.00 Flat Fee

Recruitment Advertising

For information on recruitment advertising in *Mechanical Engineering* magazine, contact John Panza at 1-212-591-7121 or email: panzaj@asme.org

**ASME
Technical
Journals**

ASME technical journals are published quarterly, or bi-monthly or monthly. These counts represent subscribers who are engineering professionals as well as scientific and institutional libraries.

CODE	JOURNAL	US	CANADA	FOREIGN	TOTAL
AMJ	Applied Mechanics Reviews	1,130	84	699	1,913
GTP	Engineering for Gas Turbines and Power	3,179	177	1,347	4,703
MANU	Manufacturing Science and Engineering	2,744	140	1,276	4,160
HT	Heat Transfer	3,556	158	1,642	5,356
JAM	Applied Mechanics	3,611	168	1,691	5,470
TRIB	Tribology	1,944	90	1,002	3,036
DS	Dynamics Systems, Measurement and Control	3,067	122	1,245	4,434
MATS	Engineering Materials & Technology	2,758	141	1,262	4,161
FE	Fluids Engineering	3,185	174	1,577	4,936
PVT	Pressure Vessel Technology	2,389	212	1,240	3,841
BIO	Biomechanical Engineering	3,245	138	766	4,149
VIB	Vibration and Acoustics	2,843	154	1,136	4,133
JERT	Energy Resources Technology	1,630	82	711	2,423
SOL	Solar Energy Engineering	1,936	86	787	2,809
OMAE	Offshore Mechanics and Arctic Engineering	1,377	212	853	2,442
EP	Electronic Packaging	2,175	86	519	2,780
MD	Mechanical Design	4,613	196	1,217	6,026
TURBO	Turbomachinery	2,153	103	939	3,195
MS	Microelectromechanical Systems (MEMS)	1,439	51	228	1,718
JCISE	Computing & Information Science in Engineering	642	41	362	1,045
MT	Transactions on Mechatronics	868	27	119	1,014
FC	Fuel Cell Science and Technology	375	25	261	661
CND	Computational and Non-Linear Dynamics	174	14	78	266

**ASME
Conferences
and
Short
Courses**

These numbers represent attendees of ASME sponsored (or co-sponsored) conferences, expositions, and short courses.

CODE	CONFERENCES/COURSES	US	CANADA	FOREIGN	TOTAL
BPT	Bioprocessing	2,563	42	96	2,701
CNG	Congress (ASME)	8,562	233	1,532	10,327
DTC	Design	3,623	268	1,736	5,627
FBC	Fluidized Bed Combustion	428	59	301	788
FCS	Fuel Cell Science	331	28	91	450
FLE	Fluids Engineering	1,986	151	881	3,018
HTC	Heat Transfer	1,872	79	587	2,538
ICE	Internal Combustion Engines	132	7	89	228
ICN	Nuclear Engineering	1,589	58	589	2,236
MIC	Microchannels and Minichannels	405	47	149	601
NAN	Nanotechnology	1,198	6	215	1,419
PDC	Professional Development Seminars	20,366	688	1,233	22,287
PVP	Pressure Vessels and Piping	8,432	599	1,373	10,404
TRI	Tribology	738	55	238	1,031
YEF	Young Engineers Forum	288	1	12	301

Terms and Conditions

→
Selections

Prices

Terms

Policies

BASE CHARGE

\$125/M

MINIMUM ORDER QUANTITY

5,000

SELECTION CHARGES

Technical Interest Group	\$10/M
SIC	\$10/M
Job Function	\$10/M
State/Zip Code/ SCF	\$10/M
Country	\$15/M
Title Address/Slug	\$15/M
Graduation Year	\$15/M
Membership Years	\$15/M
Age	\$15/M
Academic Degree	\$15/M
Business or Home Address	\$15/M
PE License	\$15/M
Multiple Key Codes	\$15/M

RE-USAGE

\$10 less than the base charge with no selection charges.

FORMATS

E-mail Delivery Only \$50 Flat
(Excel or comma delimited)

COMMISSION POLICY

20% discount to recognized list brokers.

REQUIREMENTS FOR ORDERING

All orders must be in writing. No telephone orders.

Sample mailing piece must be approved and mailer must sign list rental contract.

Must supply mail date and mail within 35 days of receipt.

TERMS AND CONDITIONS

Names are for one-time use unless otherwise agreed upon.

Normal turnaround is 5 to 7 work days.

Mailing lists are NOT available for emailing, telemarketing or recruitment.

NET NAME POLICY

85% plus running charges. Orders must be a quantity of 50,000 or more.

CANCELLATION POLICY

Full price minus shipping.

ASME MAILING LIST ORDER FORM

Date: _____

P.O. # _____

BILL TO:

Name: _____

Company: _____

Street: _____

City/St/Zip: _____

Phone: _____

Fax: _____

SHIP TO:

Name: _____

Company: _____

Street: _____

City/St/Zip: _____

Phone: _____

Fax: _____

Email: _____

Mailer/Client: (If different from above) _____

Mail Offer: (Must submit sample(s) for approval) _____

Due Date: _____ Mail Date: _____

If no mail date is given, mailing is considered completed 35 days from the shipping date. Please advise of all delays in mailings. Multiple mail dates must be approved.

Number of Names Requested (5,000 Minimum) _____.

LIST

CATEGORY(IES)

CODE

SPECIAL INSTRUCTIONS

FORMAT

___ Email (\$50 Flat)

U.S. Canada International

Total estimated cost including email delivery: \$ _____

All orders must include a mailing sample and a signed list rental contract. See next page.

FAX OR MAIL YOUR ORDER

John Panza
Telephone: 212-591-7121
Fax: 212-591-7137
Email: panzaj@asme.org

ASME
Three Park Avenue, 22W1
New York NY 10016-5990

List Rental Agreement

To: John Panza
ASME List Rentals
Three Park Avenue, 22W1
New York, NY 10016-5990

Fax: 212-591-7137

ASME Job# _____

Product or Service Being Offered: _____

Please review the following Terms and Conditions Agreement the buyer must adhere to when renting ASME lists. This document must be reviewed, signed, and returned to ASME's List Rental Department prior to the release of any ASME mailing list. Lists will be held until the signed document is received by ASME. This list is monitored. Violation of the terms outlined in the List Rental Agreement will result in further action.

Terms & Conditions

We understand this list is provided in confidence and the names are the property of ASME.

We understand that only the information approved by ASME can be included in the mailing piece.

We and our service organizations further agree that all the names and addresses furnished to us:

- are provided to us on a rental basis for a single one-time mailing only. Multiple mail dates must be approved.
- will be used only for the product or service for which the list was supplied.
- will not be copied, reused, sold, or used by anyone other than ourselves.
- will be mailed on the date specified below.

We and our service organizations agree NOT to:

- use for any other mailing other than that approved by ASME.
- enhance our house files by using names/addresses or other information from the rented list.
- retain "change of address" information or "address correction" requests on rented lists for any purpose.
- add telephone numbers to rented lists.
- use any method to detect, alter, or eliminate any decoy names inserted by ASME.
- append telephone and/or email addresses to rented lists.
- use rented lists for telemarketing or email campaigns.

We recognize that ASME's approval of a specific product or service for mailing does not guarantee approval of future requests.

Today's date _____

Company name _____

Your signature _____

Your title _____

Your mail date _____

(If no mail date is listed, mailing is assumed completed 35 days from shipping date. Please advise of all changes in mail dates.)

Attention: Tax Exempt Organizations

We are required to determine if the Internal Revenue Service classifies renters of our mailing lists under Internal Revenue Code Section 501c3. If you are so classified, please provide this information:

Federal EIN: __ - _____

2008

MAILING LIST CATALOG

www.asme.org/catalog/listrental



Three Park Avenue
New York, NY
10016-5990 U.S.A.

Non-Profit Org.
U. S. Postage
PAID

Permit No. 267
West Caldwell, NJ